

## **AOA UPDATE**



The regional conferences are under way, the SMP listserv is streamlined, the SMP section of the AoA website gets new pages, and the SMP media campaign ends with impressive figures.

#### NEWSROOM

## National SMP Media Campaign Ranked in Nielson Top Ten Percent

AoA's "Stop Health Care Fraud" media campaign produced impressive results in rankings, broadcasts, and dollar values. SMP Resource Center website visits were up. There are still places you can go to learn more about the campaign and to use the campaign materials.

#### House Panel Investigates Alternatives to 'Pay and Chase'

At a House hearing, CMS updated progress on strategies to fight Medicare fraud, including the Automated Provider Screening (APS) and Fraud Prevention systems.

#### Washington News Roundup: Anti-Fraud Developments

HHS and DoJ launched a new public-private health care fraud partnership. Medicare has begun using predictive modeling technology. GAO will study Medicare auditors. Hospitals are frustrated with audits.

#### Medicare Cards Pose Social Security Number Fraud Risk

Replacing the Social Security number (SSN) on Medicare cards with a new number seems like a simple way to prevent identify theft and SSN fraud, but CMS explains why the cost may be prohibitive. Read about other measures CMS has taken to protect identities and stop medical fraud.

## Center Update: SMART FACTS, Bulk Printing, MSN Redesign Updates

The volunteer work rates report in SMART FACTS is being reconstructed to calculate hours but not dollars. SMPs will soon receive the bulk supply of printed volunteer training materials they ordered. The redesigned MSN will be reflected in Center training materials after the redesign is implemented on paper.

## SMP SUCCESS STORIES

## Participants in Georgia and Florida Take the Medicare Challenge

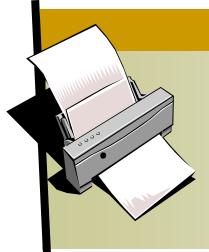
Florida and Georgia partnered to provide Medicare assistance and to share the SMP message.

## National Fraud Prevention Summit: Fighting Fraud With Technology

Advancements in technology, the powerful combination of humans and machines, and the close collaboration of federal agencies are all needed to fight fraud. Plus, SMP volunteers spoke at the summit.

#### Virginia Has New SMP Website

With its new website, Virginia will provide online information about the SMP program, health care fraud, how to report health care fraud, and resource information and referral links in Virginia.



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