

Tami Barrett, Elder Rights Coordinator

Aging Partners

Tami Barrett is the Local Long-Term Care Ombudsman Program and SMP (Senior Medicare Patrol) Coordinator. She has been active in this role at Aging Partners for the past 9 years. Working out of Lincoln, NE, to provide area coverage, she has developed expertise in understanding possible Medicare fraud issues. She has been part of the Senior Health Insurance and Information Program (SHIIP) since 2002. She recruits volunteers for area programs and provides training to expand SMP volunteer knowledge about scams and Medicare fraud trends. Tami has established an SMP Speakers Bureau that consists of SMP/SHIIP-trained volunteers to speak to community groups about Medicare and Medicaid fraud, waste, and abuse. She also provides community education on the subject and handles referrals during fraud complaint intake.

Kevin Brown, SMP Capacity Building Grant Manager/Trainer

Coalition of Wisconsin Aging Groups (CWAG)

At CWAG, Kevin Brown manages (in partnership with the Wisconsin SMP Project Director) the day-to-day activities of the organization's Elder Law Center's SMP Capacity Building grant. He has extensive experience in the nonprofit field, including a track record in several program management positions. In 2009-2010, he served as Manager of the Community Services Block Grant—*American Recovery and Reinvestment Act* Initiatives for the Community Action Coalition for South Central Wisconsin (CAC), a nonprofit organization that provides services to reduce poverty in Dane, Jefferson, and Waukesha Counties. He developed and implemented seven new CAC programs.

Before that Mr. Brown served as Program Manager of Prevent Child Abuse Wisconsin. During his tenure, he helped secure additional funds for the program and initiate and implement the Fatherhood Project, a new public-private partnership to increase fatherhood involvement in social service programs in Wisconsin.

From 1998 until 2006, Mr. Brown worked for the National Children's Advocacy Center in Huntsville, AL. He provided technical assistance to communities in 17 southern States that were interested in developing new Children's Advocacy Centers or strengthening existing ones. From 2002 to 2004, he managed the day-to-day activities of One by One: A Safe Kids/Safe Streets Initiative, a Federal multiagency demonstration project to prevent and respond to child abuse and neglect in Madison County, AL. Prior to that, he served as a One by One Resource Coordinator for 4 years. He was responsible for locating and securing funds to initiate new One by One programs and to sustain the project's 20 programs beyond the end of the Federal grant period.

Mr. Brown has also worked for the Sierra Club, California Public Interest Research Group, Ralph Nader's Center for Study of Responsive Law, and Wisconsin's Environmental Decade (now known as Clean Wisconsin). He was born in Madison and graduated from the University of Wisconsin-Madison.

Karl D. Cooper, Policy Associate

National Association of States United for Aging and Disabilities (NASUAD)

In his current work with NASUAD in Washington, DC, Karl Cooper focuses on workforce issues and volunteer opportunities for older adults and people with disabilities. Prior to joining NASUAD, he practiced law for 14 years in the greater Philadelphia area and opened his own firm in 2006. During this period he was able to devote time to pro bono advocacy for those affected by physical and developmental disabilities. As part of that work, he helped consumers navigate the opportunities available in employment and education.

Karl received his law degree in 1997 from Villanova University School of Law and a bachelor's degree in Communications and Political Science from Cedarville University in 1994.

**Barbara Dieker, Director of the Office of Elder Rights
Administration for Community Living**

In her Federal leadership role, Barbara Dieker is responsible for managing programs to ensure justice, rights, and protections for our Nation's seniors, including those authorized under Title VII of the *Older Americans Act*. Areas of program responsibility include the health care fraud prevention, identification, and awareness activities of the SMP Program, Pension Counseling Programs, Legal Services for the Elderly, Elder Abuse Prevention Programs, and the National Center on Elder Abuse, among others.

Barbara has local and State experience with Area Agencies on Aging (AAA) and with management of outreach and advocacy programs. As a grassroots advocate, she led a Senior Citizens Law Project in rural Kansas and served as a manager of information, outreach, and advocacy programs for another Kansas AAA. She was involved in statewide and national advocacy efforts with the Kansas Coalition on Aging, Kansas Legal Services, and White House Conference on Aging.

Barbara holds a B.S. in Education from the University of Missouri-Columbia and an M.P.A. from the University of Kansas-Lawrence.

**Jason Echols, M.S.W, Health Care Consumer Protection Coordinator
AgeOptions**

At AgeOptions, Jason Echols coordinates the statewide Illinois SMP Program. He joined the organization in 2010 as the SMP Volunteer Specialist, and in that role, he worked with SMP partner agencies to recruit, screen, train, and support volunteers to do SMP outreach on health care fraud across Illinois.

Jason received his M.S.W. from the Brown School of Social Work at Washington University in St. Louis. Before earning his M.S.W., Jason worked at the Council on Social Work Education Gero-Ed Center outside Washington, DC.

Anne Fredrickson, Ohio SMP Project Manager and Jane Winkler, Ohio SMP Volunteer Coordinator

Pro Seniors

Anne Fredrickson and Jane Winkler have been with Ohio SMP since its inception at Pro Seniors 10 years ago. During that time, project coverage has grown from only 5 counties in Southwest Ohio to all 88 counties around the State.

Anne has masters' degrees in Gerontology and Health Care Administration from Miami University and Xavier University. She served 12 years as a hospital administrator. Jane has an M.Ed. from Miami University and has had more than 20 years of experience in volunteer management.

Maria Eugenia Hernandez-Lane, Vice President National Hispanic Council on Aging

Maria Eugenia Hernandez-Lane is Vice President of the country's leading national organization working to improve the lives of Hispanic older adults, their families, and caregivers. Her leadership and outreach style is rooted in peer-to-peer knowledge transfer, empowerment, community advocacy, organizing, and mobilization in multicultural and bilingual settings. She applies business skills and applications within the nonprofit sphere to develop and implement multicultural, bilingual, and age-appropriate programs, initiatives, trainings, and outreach for hard-to-reach populations, such as Hispanic older adults. She has directed the SMP program (today the National Hispanic SMP) since 2006.

Founded in Texas, the National Hispanic SMP has evolved into a national effort to reduce Medicare fraud among vulnerable Latino seniors through community outreach, effective communication strategies, and capacity-building efforts. While national in scope, the program highlights, complements, and builds on community-based strategies. Currently, the organization is focused on creating strategies that link Hispanic older adults to the SMP network and that detect, prevent, and report Medicare fraud in every community and State. Looking ahead, the National Hispanic SMP will be conducting needs assessments within the SMP network to better understand the unique challenges of each State SMP.

Josh Hodges, SMP Program Analyst Administration for Community Living

As an SMP Program Analyst, Josh Hodges brings experience in process improvement and performance management in both the public and private sectors. Prior to joining the Government, he was a private-sector management consultant who worked with nearly a dozen Federal departments.

Josh has an M.P.A. from Texas A&M University (Gig 'em!) and lives in Alexandria, VA, with his wife and two sons.

Bettie Hughes, Regional Coordinator
The Senior Alliance

Bettie Hughes coordinates activities for southern and western Wayne County in the Michigan Medicare/Medicaid Assistance Program (MMAP) at The Senior Alliance Area Agency on Aging 1-C. MMAP is a free counseling service that assists Medicare beneficiaries in making health benefit decisions. Bettie feels that the most rewarding aspect of her position is being an advocate for seniors. She is very passionate about her work and enjoys educating beneficiaries about the many Medicare health options, Medicare fraud pitfalls, and little-known benefits available.

Betty is certified as a Medicare/Medicaid Counselor, Medicaid Specialist, SMP Fraud Specialist, and Certified Information and Referral Specialist for Aging (CIRS-A).

Rebecca Kinney, SMP Program Manager
Administration for Community Living

Rebecca Kinney is responsible for the oversight and direction of the national SMP Program. She works with the Administration's project officers, grantees, and SMP Resource Center to ensure that everyone is communicating effectively and moving in the same direction. Along with that, Rebecca is involved with establishing and maintaining partnerships on the national level with other Federal Agencies, such as the DHHS Office of Inspector General and the Centers for Medicare & Medicaid Services.

In her previous role as the Trainer for the Michigan MMAP, Rebecca was responsible for the education and certification of volunteers statewide. In that role she became known for her expertise on both Medicare and Michigan Medicaid.

Rebecca acquired her M.S.W. in Aging and Management in 2006 from the University of Michigan, where she was also a Geriatric Fellow. She also earned a B.F.A. in Drawing and Painting from Alma College. In addition, Rebecca holds a Michigan M.S.W. license.

Michael Klug, J.D., Consultant
SMP National Resource Center

Mike Klug serves as a consultant to the Volunteer Risk and Program Management Project. From 2004 to 2010, he worked for the Health Assistance Partnership (HAP) and directed its Medicare Education and Training team from 2008 to 2010. Prior to joining HAP, Mike consulted for several organizations that deal with Medicare education, outreach, and advocacy, including the Westport Cooperative Services' Medicare Assistance Program of Kansas City, MO; the SHIP National Resource Center; and the Citizen Advocacy Center's QUALNet program. In that capacity he provided support and technical assistance to the beneficiary board members of Medicare Quality Improvement Organizations.

Mike has worked as a trainer, writer, and volunteer program manager for more than 25 years. He began his career as a trainer for AARP's Medicare-Medicaid Assistance

Program and later worked at AARP's headquarters in Washington, DC, and at regional and State offices in Kansas City. He serves as a public member on the National Certification Commission for Acupuncture & Oriental Medicine.

Mike received his B.A. from St. Louis University in 1977 and is a 1984 graduate of the University of Wisconsin Law School in Madison. He lives in Iowa City, IA.

**Steve McCurley, Trainer and Author
Management Consulting**

Steve McCurley is an internationally known trainer and speaker in the field of effective volunteer involvement. He currently operates a management consulting firm specializing in helping organizations improve their utilization of volunteers. In the United States, he has worked with almost every national voluntary organization, including groups such as AARP, Special Olympics International, Nature Conservancy, and Points of Light Foundation. Steve has also consulted on Federal volunteer programs of the Internal Revenue Service, National Park Service, Fish and Wildlife Service, U.S. Army, National Guard, and Corporation for National and Community Service, among others. In addition, he has worked with volunteer programs in Canada, Brazil, Australia, the United Kingdom, the Caribbean, France, and Germany.

With Susan Ellis, Steve co-edits *e-Volunteerism*, an online international journal. He is also one of the founding faculty members of the Institute on Advanced Volunteer Management, held in the United Kingdom each year. Furthermore, he is the author of 15 books and more than 150 articles on volunteer involvement, including the global bestselling basic text *Volunteer Management*, which has been published in the United States, Canada, United Kingdom, Ukraine, and China.

Steve can be reached at shm12@aol.com.

**Barbara Parrott McGinity, LMSW, Program Director
Better Business Bureau Education Foundation**

Barbara Parrott McGinity has worked for the Better Business Bureau Education Foundation for 11 years. She educates individuals and professional service providers about schemes, scams, and fraudulent business practices in the Greater Houston area. As the Texas SMP Program Director since 2002, Barbara oversees the growth and expansion of the SMP program across Texas.

**Rona McNally, Director of Special Projects
Care Connection for Aging Services**

Rona McNally has been with Care Connection for Aging Services since 1997, working with a pilot project, SORT, now known as the Missouri SMP. The Missouri SMP partners with the Missouri Association of Area Agencies on Aging, the Missouri Centers for

Independent Living, the Long-Term Care Ombudsman Program, and AARP to recruit volunteers and to provide outreach and education throughout the State.

**Michaela M. Monaghan, M.P.H., External Affairs Liaison
CMS Region V**

Michaela Monaghan serves as a liaison to Michigan, Minnesota, and Ohio in the Chicago Office of the Regional Administrator of the Centers for Medicare & Medicaid Services (CMS). In her current position, she is responsible for the successful local implementation of CMS programs, policies, *and* initiatives, delivering tailored and targeted messages to reach consumers, constituencies, partners, providers, Congressional offices, and other stakeholders at the grassroots level. She has extensive knowledge about policy issues related to the Medicare Advantage and Prescription Drug Plans, agent/broker fraud, and marketing misrepresentation. She is a public health advocate and collaborates extensively with social service networks focused on improving the health of vulnerable populations. Michaela began her career in Federal service as a Health Care Analyst with the Government Accountability Office, where she spent almost 5 years evaluating health care policy and Federal programs within the Food and Drug Administration, CMS, and Department of Justice.

Michaela received an M.P.H. from the University of Michigan School of Public Health in Health Management and Policy. She graduated from the University of Dayton with a B.S. in Environmental Biology.

**Anita Salustro, SMP Project Coordinator
Michigan Medicare/Medicaid Assistance Program, Inc.**

Anita Salustro has a history of fighting financial fraud. For 12 years she led Michigan's AARP consumer protection team, enlisting volunteer fraud fighters to thwart telemarketing fraud, predatory lending, home repair fraud, and estate planning scams. At AARP, her biggest accomplishment was a program called "No Free Lunch." She organized a panel of financial fraud experts who helped people understand that "educational" seminars are often a lure to sell annuities.

The SMP gives Anita a chance to develop messaging and cutting edge techniques for keeping beneficiaries away from Medicare fraud and abuse. She is eager to learn from her SMP colleagues at this conference.

**Kari Sederburg, Director
Michigan Office of Services to the Aging**

Appointed by Governor Rick Snyder in June 2011, Kari Sederburg serves as the chief advocate for Michigan's 1.8 million older adults. In her role as agency Director, she advises the executive and legislative branches of government on policies aimed at helping older people remain in their communities with the supports and services they need to live

life fully. Under her direction, the agency administers over \$93 million in Federal and State funding to programs for the aging.

Kari is a long-time advocate, having served as Director of Public Policy for the Michigan Nonprofit Association prior to her appointment. There she led statewide advocacy efforts on behalf of the nonprofit sector. She has also served as Vice President for Marketing and Communications at the Gerontology Network in Grand Rapids, overseeing public relations, community relations, and advocacy. As a Senior Account Executive at The Rossman Group, she consulted with numerous nonprofit and public-sector clients on issues management, media relations, and advocacy strategies. And as Program Officer for Detroit Local Initiatives Support Corporation, she was involved in community initiatives and policy issues around land use, including vacant and abandoned property.

Kari has observed, first hand, the long-term-care needs of older people in her volunteer work at several nursing facilities. She is a member of the Older Adult Volunteer Advisory Council and the PR Professional Advisory Committee at Ferris State University and is an active volunteer for Kali's Cure for Paralysis Foundation.

Kari earned a bachelor's degree in Business/Public Relations from Ferris State University and an M.P.A. from Ohio University. A self-described "people person," she enjoys great food, biking, and time with family. She and her obese cat, Riley, are Lansing residents.

**Judy Steinke, Wisconsin SMP Volunteer Coordinator
Coalition of Wisconsin Aging Groups (CWAG)**

Judy Steinke joined CWAG as Volunteer Coordinator in February 2008. Her keen interest in improving the life satisfaction of senior adults has led her to work in the field of aging for over 18 years. In her current role, she is responsible for coordinating the activities of over 75 statewide volunteers.

Judy received her bachelor's degree in Sociology from the University of Central Oklahoma and a master's degree in Human Relations from the University of Oklahoma. She is a Certified Information and Referral Specialist for Aging (CIRS-A).

**David Tanay, Chief, Health Care Fraud Division
Michigan Department of Attorney General**

In 2010, David Tanay assumed his current position within the federally certified Medicaid Fraud Control Unit for Michigan. Before that he served as Criminal Division Chief, supervising approximately 25 full-time department employees and several contract employees. This role grew out of his experience as an Assistant Attorney General assigned to the Criminal Division. He spent several of his first years with the department assigned to a Financial Crimes/Money Laundering Task Force, which focused on the identification and dismantling of organized drug trafficking organizations. In addition, he handled a variety of public corruption cases, fraud, cold-case homicides, and other typical division assignments.

David graduated from Albion College in 1993 and thereafter attended Michigan State Law School. He lives in Okemos with his wife and three children.

Adam Townshend, Assistant U.S. Attorney

U.S. Attorney's Office, Western District of Michigan

Adam Townshend is the Civil Health Care Fraud Coordinator for the Western District of Michigan. He coordinates with the U.S. Department of Health and Human Services, the State of Michigan, and others to investigate allegations of health care fraud and to litigate cases against offending providers. He also works with private individuals who file whistleblower lawsuits under the *Federal False Claims Act*, most of which involve allegations of fraud targeting Medicare and Medicaid programs. Adam and the entire Health Care Fraud Unit at the U.S. Attorney's Office are committed to returning fraudulently obtained money to Federal health care programs and private insurers while using all available criminal, financial, and administrative sanctions to punish and deter fraudulent conduct.

Deb Yankey, Iowa SMP State Coordinator

Hawkeye Valley AAA

Deb Yankey has been the statewide coordinator for Iowa SMP at Hawkeye Valley Area Agency on Aging, Waterloo, since 2007. She oversees the project's subcontracts with 11 AAAs, conducts statewide staff and volunteer training, provides technical assistance to all AAAs, performs public speaking and media outreach, and develops local and statewide community-based partnerships to support Iowa's SMP. Deb previously worked as a Specialist Claims Representative for the Social Security Administration for 28 years. Her experience encompassed Federal entitlement programs—retirement, disability, survivor, and Medicare benefits—with a specialty in Supplemental Security Income eligibility.

Deb received a B.S. with honors in Family and Consumer Sciences from Iowa State University.