Outreach Strategies During COVID-19 Webinar

Date and Time: Thursday, April 9, 2:00 p.m. – 3:30 p.m. Eastern Time

Speakers:
- Administration for Community Living
- Judith Bendersky, Washington SHIBA
- Travis Trumitch, Illinois SMP
- Jennifer DiNicola, AgeOptions, Illinois

Audience: This topic may be useful for a broad range of efforts, such as conducting outreach, staff and volunteer training, and complaint management. Anyone in the SMP, SHIP, and/or MIPPA network who is interested in this topic is welcome to attend.

Description: This webinar provides an opportunity for grantees to get together to share their concerns and, more importantly, their strategies and practices about how to do outreach, counseling, and benefits enrollment during the COVID-19 outbreak.

Agenda:
- ACL expectations during COVID-19
- SMP/SHIP/MIPPA panelist presentations
- Resources for SMP, SHIP, and MIPPA grantees
- Sharing of strategies and practices

Registration is required!

Register/Access

In the “Last Name” field, add your two-letter state abbreviation (for example: Smith–ST) or your acronym if you are with ACL (for example: Jones–ACL). This abbreviation will appear behind your name on the web event. After you register, you will receive a confirmation email with instructions for joining the session.

Password

WebEx now requires event passwords, which should fill in automatically. If this does not work for you, enter the event password: Center.

To add this session to your calendar program (Outlook)

See the attachment in your confirmation email.

Access Instructions

For access instructions, see your calendar program.

Tip: If you need closed captioning for this event, please contact the Center for instructions in advance (at least one business day prior to the event): info@smpresource.org.
Resources

This session will be recorded. The recording and related resources will be available following the event in the SMP Resource Library. (Tip: Search using the keyword “COVID-19”.)

New to WebEx?

If this is one of your first web events hosted by the SMP Resource Center, please join 10 to 15 minutes early to allow the necessary software to download and to view WebEx tips. You may also preview WebEx tips.