# **2017 SMP/SHIP National Conference**JULY 10–13, 2017 AUSTIN, TX

# Using New Technologies

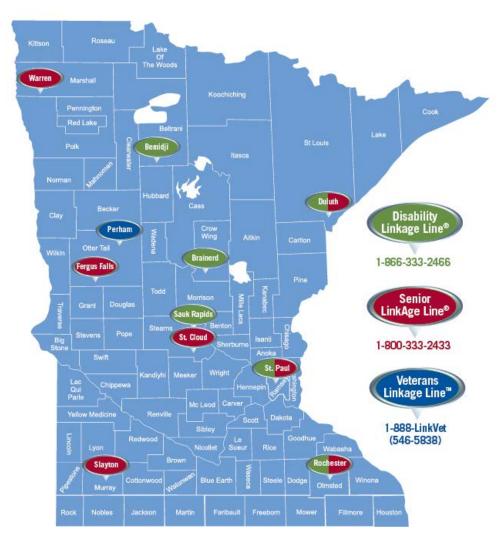
Minnesota SMP/SHIP, Nebraska SMP/SHIP, and South Dakota SMP/SHIP

# **2017 SMP/SHIP National Conference**JULY 10–13, 2017 AUSTIN, TX

#### Minnesota's Architecture

How we use technology to maintain security

# Senior LinkAge Line®



#### Telephone Assistance

- Senior LinkAge Line® (1-800-333-2433)
- w/ Disability Linkage Line® (1-866-333-2466)
- w/ Veterans Linkage Line™ (1-888-Linkvet)

#### Face-to-Face Assistance

- Through county MNCHOICES
- Outreach Sites
- Access Points

#### Online Assistance

- www.MinnesotaHelp.info
  - Live Chat and Resource database
- www.DB101.org

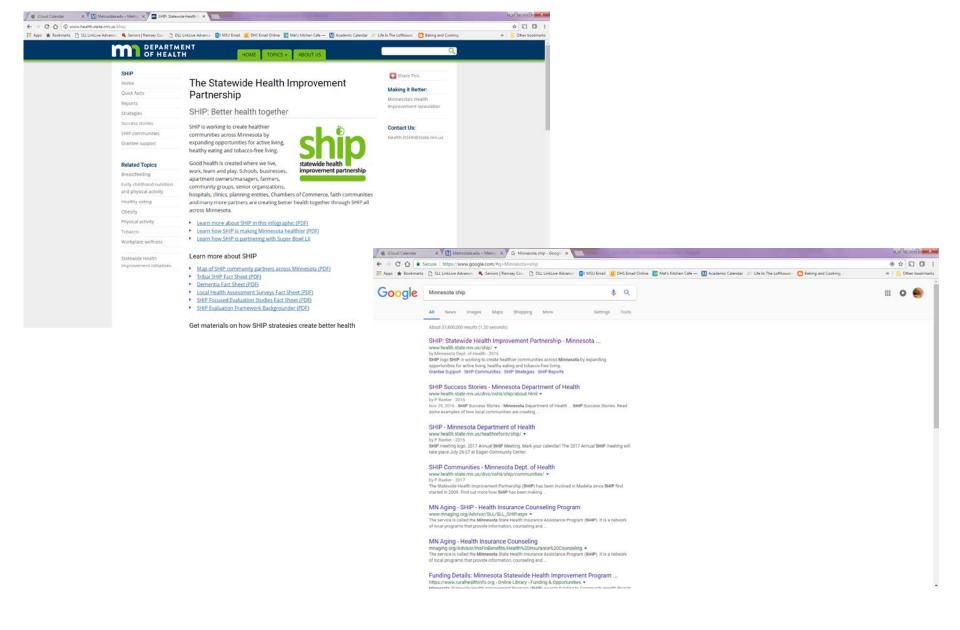
#### Print

- Before a Move: Consider Your Options
- Health Care Choices
- Planning Ahead
- Returning Home booklet

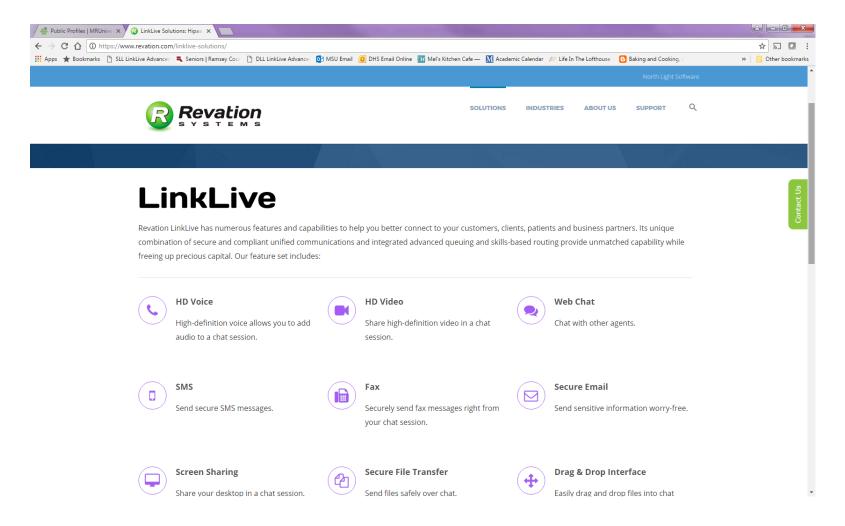
# Why Senior LinkAge Line®?

- Statewide uniformity and branding began in 1999 (see next slide)
- One statewide number to market
- Uses Advanced VoIP technology
- Robust data collection
- Quality assurance efforts
- In-depth, on-going assistance and follow-up
- Over 60 partner organizations

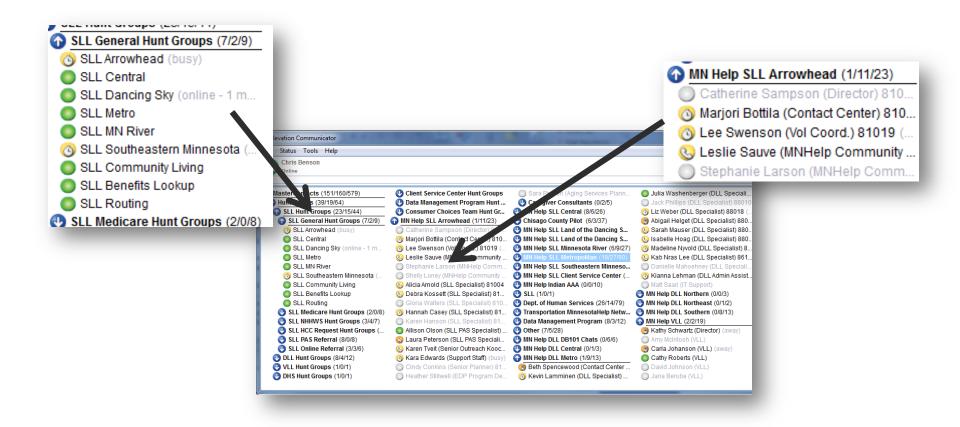




## Minnesota uses Revation Linklive®



# **Example of Communication Tool**



## LinkLive Secure Mail

Encrypted email enables SHIP counselors to use their Linklive In box for secure encrypted communications while maintaining compliance with PCI, HIPAA, and other regulations.

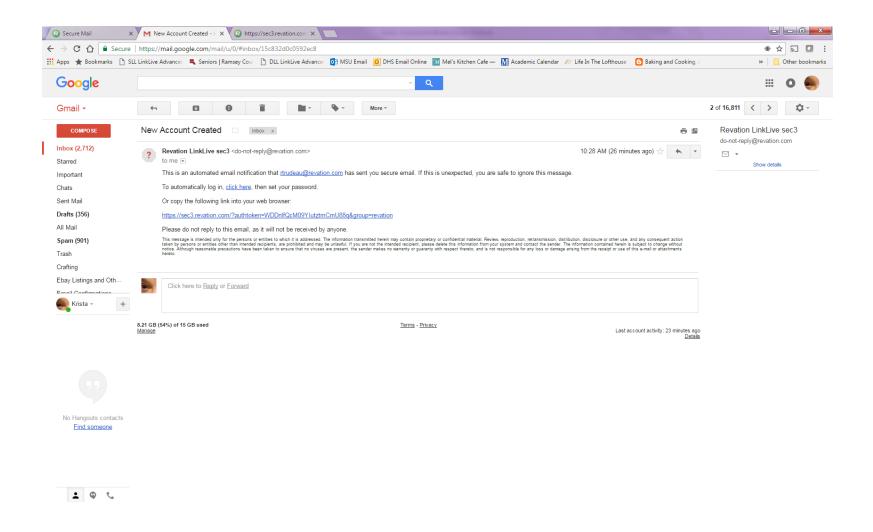
LinkLive secure mail is fully integrated into the VOIP (phone, chat, video and efolders) communication platform which allows secure mail to be sent at user and group levels.

LinkLive secure mail has reportability features as wel that are integrated into the robust LinkLive reporting suite.

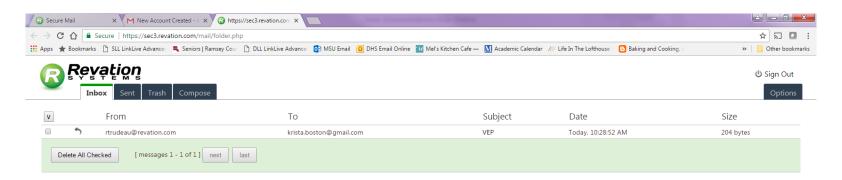


#### **2017** SMP/SHIP National Conference

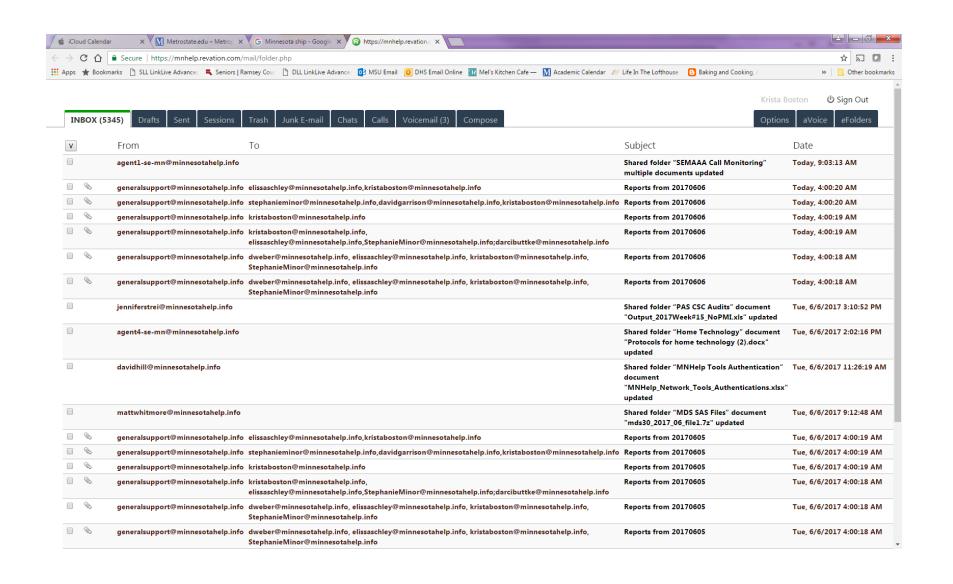
#### Email is sent from Linklive



# My personal and secure in box





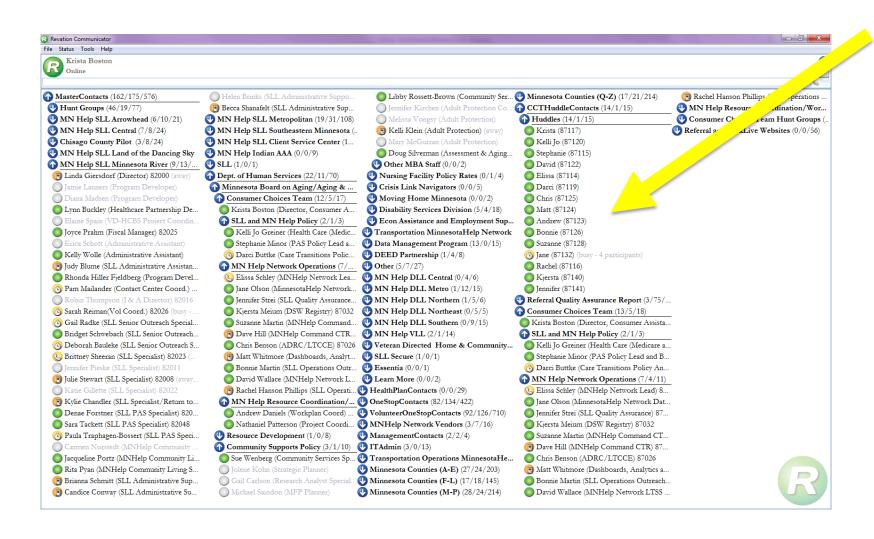


#### SMP/SHIP National Conference

#### Huddles

- Huddles are used to hold joint conference calls between a variety of people – including our phone staff, in person staff and outside parties.
- Staff dial into the huddle from the 800 phone line and then enter an extension (see next slide) and a four digit code.
- Calls are all recorded and stored for 90 days.
- They can be transcribed as well.





#### SMP/SHIP National Conference

#### **Contacts**

Krista Boston
Director, Consumer Assistance Programs
<a href="mailto:krista.boston@state.mn.us">krista.boston@state.mn.us</a>
651-431-2605



## Nebraska SHIIP

- Nebraska Senior Health Insurance Information Program (SHIIP)
  - A Division of the Nebraska Department of Insurance
  - Nebraska SHIIP administers SHIP, SMP and MIPPA programs
  - 7 locations
  - 350 certified counselors
  - -1-800-234-7119
  - www.doi.nebraska.gov/shiip

#### Issue 1

- Problem: In Nebraska we have multiple offices, most of which are contracted agencies. We also hire temporary staff members to assist during AEP. Contractors and temp staff are NOT granted full access to the state's computer networks. That means they can't access documents our staff creates and cannot access calendars saved in the state network.
- With multiple people (multiple access levels) answering the phone and taking appointments, we needed a better process to book appointments at our events.



## Solution 1

 How do we create a system in which all of our counselors (state, contractors and temps) have the same access to book appointments, make changes and have multiple users working at the same time?



## Google Docs

- Google Docs is FREE web-based application in which you can create, edit and store files.
  - Word Documents
  - Spreadsheets
  - Presentations

– If you can use Microsoft Office, you can use Google Docs!



# Google Docs

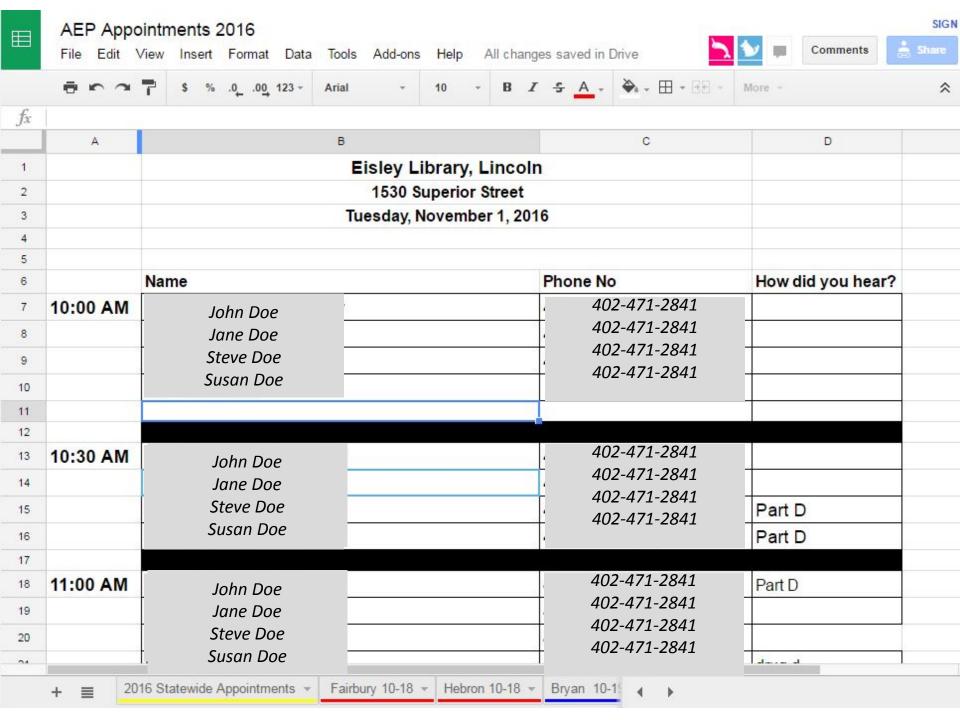
- Why Google Docs?
  - It's FREE!
  - Users don't need permission/access to use it
    - Just share the link to those you want accessing the docs
    - Admin can set permissions for different users
      - Only viewable, editable, etc.
  - Can be used by multiple users at the same time
  - Changes are made in real time
  - Only need internet access and the link

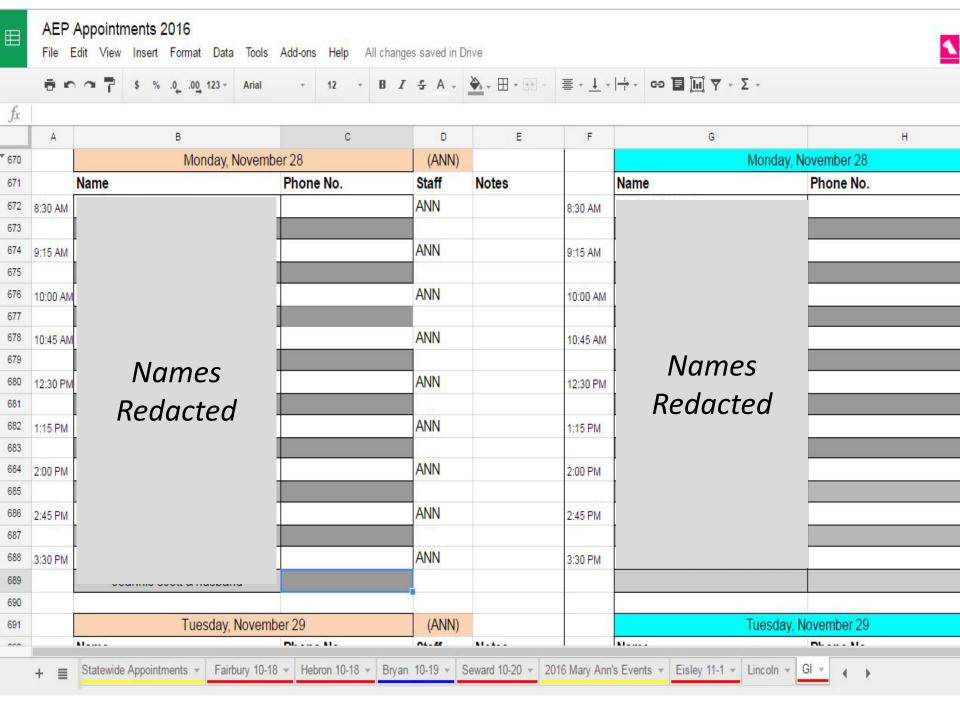


# Google Docs

To access a user just needs the link

 https://docs.google.com/spreadsheets/d/1 olawgMjLq1NQ2YHfhawwU6BefH1H1uejUF EwAnYx3oY/edit#gid=2009825530





## Problem 2

- Problem: The Lincoln SHIIP office handles over 30 enrollment events, using 200+ counseling opportunities and assists around 1,500 beneficiaries at the events.
- Recruiting, scheduling and reminding volunteers for this many events can be VERY time consuming!



### **Another Good Answer**

 There must be an easier way to handle volunteer management at these events!



# SignUp Genius

- SignUp Genius is a free to low cost way to manage volunteer opportunities
  - Allows you to create events, create specific volunteer roles and designated number of need people in each role
  - Once events are ready, send an email to your potential volunteers and they take it from there!
  - Sends reminders to volunteers





2016 Open Enrollment

#### **2016 Open Enrollment Events**

Medicare Open Enrollment is quickly approaching! Our Part D enrollment events are scheduled and include several new locations like Fallbrook YMCA, David City and Shelby.

We are looking for volunteers to serve as counselors, check-in and alternates. If you are interested in helping out at any of these events please sign up below.

Please select any/all events in which you are interested in helping. Please limit your initial selection to 10 events or fewer so all volunteers can participate. If more slots become open, we will notify you.

Created by: Alicia Jones ₩

ate nm/dd/yyyy)	Location	Time (CST)	Role	Calendar View
10/18/2016 (Tue.)	Jefferson Community Health Center - 2200 H St - Fairbury, NE	9:00am - 3:00pm	Counselor (5) Counsleors will assist clients in comparing Medicare Part D plans.	3 of 5 slots filled
				Sandra Scott
			Participation (approximately to transport and the action of the control of the co	Tammy Marshall
				Debbie Hellbusch
				Sign Up ■
			Check-In	Sign Up
			Check-in benes for their appointment and assist with paperwork.	
			Alternate (2)	Sign Up
			Alternates will be called if needed for counselor or check-in.	20 To 10 To
			Shadow	Sign Up
		22	One person per event can shadow a more experienced counselor.	
	Hebron Seacrest Library - 146 N 4th St - Hebron,	9:00am -	Counselor (3)	2 of 3 slots filled
	NE	2:00am	Counselors will assist clients in comparing Medicare Part D plans.	Sharon Lindgren
				Rachel Theye
				Sign Up
			Check-In	✓ Lenore Spencer
			Check-in benes for their appointment and assist with paperwork.	
			Alternate (2)	Sign Up ■
			Alternates will be called if needed for counselor or check-in.	
			Shadow	Sign Up
			One person per event can shadow a more experienced counselor.	
10/19/2016 (Wed.)	Bryan East Campus - 1600 S 48th St - Lincoln, NE	9:00am -	Counselor (8)	All slots filled
		3:00am	Counsleors will assist clients in comparing Medicare Part D plans.	Mike Cvitak
			sempanting involution and a planta.	Janice Taylor
				Gina Goodro
				Dave Karr

----Original Message----

From: "Alicia Jones" < info@signupgenius.com>

Sent: Sunday, November 27, 2016 11:18am

To: kim.oliver@jchc.us

Subject: SignUpGenius.com Reminder for 2016 Open Enrollment Events



Group Organizing Made Easy

Hello, Kim Oliver!

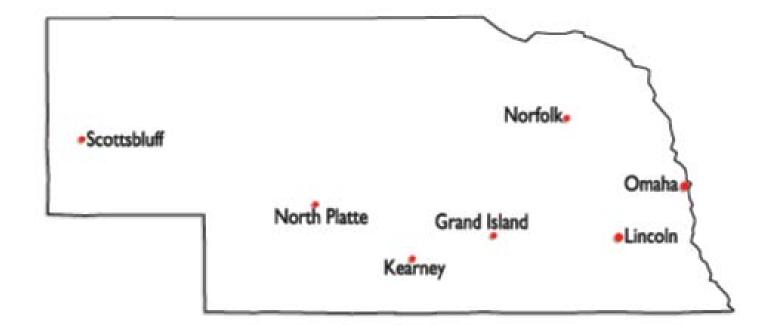
This message is to remind you that you are signed up for the following slot(s) on "2016 Open Enrollment Events":

Tue, 11/29/2016 9:00AM - 3:00PM CST at Jefferson Community Health Center - 2200 H St - Fairbury, NE -- Check-In, Check-in benes for their appointment and assist with paperwork.

View the Sign Up

#### Issue 3

- Problem: Nebraska is a very rural state.
   Currently we have seven offices in which Medicare benes are able to make appointments.
  - Nearest office for some maybe 200 miles



#### Issue 3

- Problem: The population we are serving has shifted and has different needs
  - Majority of our clients are turning 65 or are older but are now ready to retire
    - Most still work
    - Many are using technology in their current jobs
  - Many adult children are interested in joining the conversation
    - Probably work during the day
    - May live out of town or out of state

## Good Solution #3

 How do we accommodate those with substantial travel distances and those who are not able to leave work during the day?



# Online Counseling

- Nebraska SHIIP is piloting a WebEx Counseling Program in three of our seven office
  - One-on-one appointment in which bene and counselor speak to each other via computer
  - Web Cams are used so that client can see and interact with the counselor
  - Screens are shared so that they can see exactly what we are doing and which websites we use

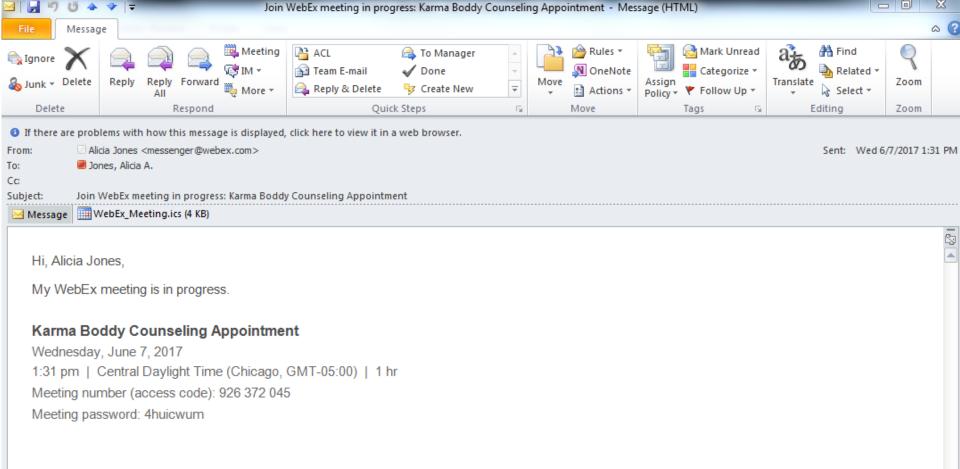
## WebEx

- What is WebEx?
  - WebEx is an online meeting center
  - This tool allows you to meet, interact and share documents with a person anywhere



#### WebEx

- Why did we choose WebEx?
  - Inexpensive
  - Easy to use by both host and attendees
  - There are many programs like WebEx that provide a similar service
    - AnyMeeting
    - GotoMeetings
    - ReadyTalk
    - There are some programs that are free



#### Join Meeting

Can't join the meeting?

Join by phone 1-844-740-1264 USA Toll Fre

**1-844-740-1264** USA Toll Free **1-240-454-0879** USA Toll

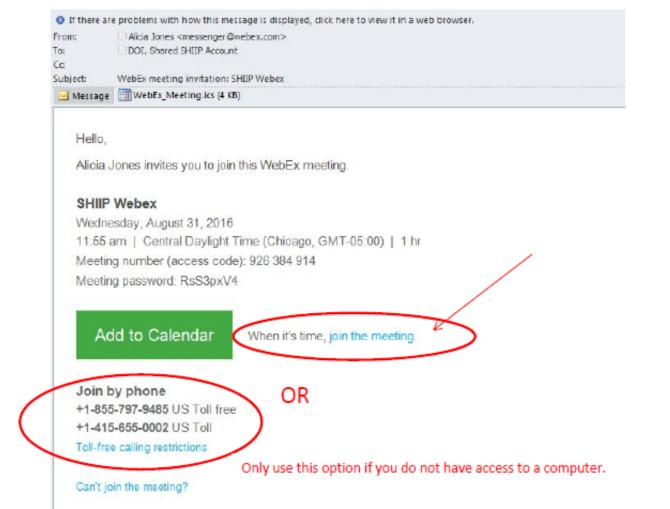
Toll-free calling restrictions

IMPORTANT NOTICE: Please note that this WebEx service allows audio and other information

#### How to Join a WebEx Conference

#### Step 1: Email Invitation

You will receive an email invitation. This invitation can be added to your calendar to remind you about the upcoming meeting. When it's time for the meeting, click on the "join the meeting" link in blue. If you are unable to join by computer you can also call in (you won't' be able to see any PowerPoints or speakers so computer is best) using the number provided in the email.

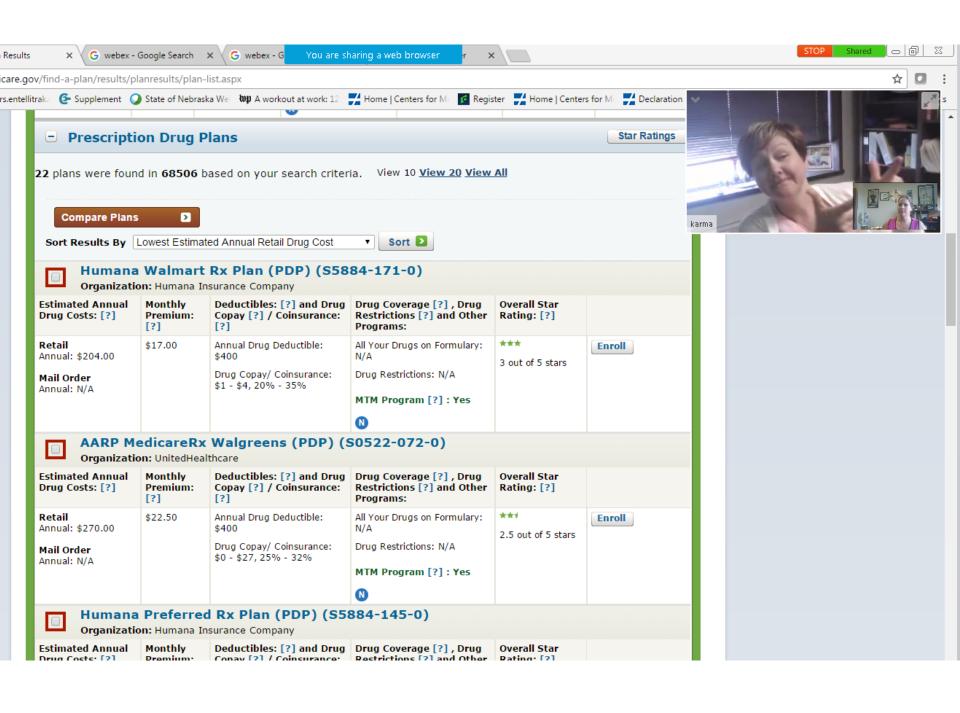




You are now viewing high-definition video.







### WebEx

- Other WebEx Uses
  - Monthly Volunteer Webinars
    - SSA, VA, RRB, Medicare Ombudsman, NE Hospital Association, KEPRO, CSG Actuarial
  - Online Volunteer Trainings
  - Webinars for professionals working in Medicare related fields
    - HR Professionals
  - Webinars for soon-to-be Medicare benes
    - Hosted by SHIIP and outside organizations

#### New Mexico Web Chat



Melissa B. Sisneros





## New Mexico ADRC Web Chat



- The NM ADRC reaches out to all of NM's 33 counties and 24 Indian Nations, Pueblos and Tribes by providing access to information, assistance, option's counseling, and advocacy through a telephonic, web-based, web chat, and community-based single-point of entry system.
- The NM SHIP program is a key operating function of the ADRC.





#### NM ADRC Web Chat

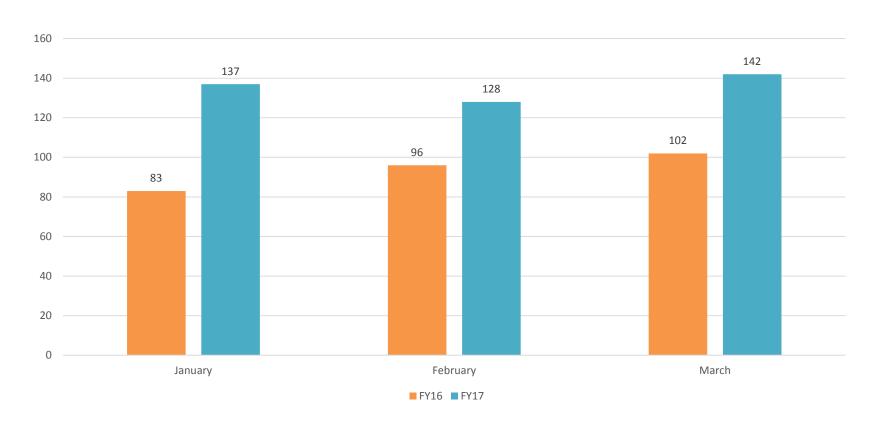


- On November 23, 2015, the NM ADRC Web Chat went live. It focused on simple information and referral inquiries.
- On January 1, 2017, the NM ADRC Web Chat began to offer one-on-one benefit counseling and assistance.
- For complex questions and concerns, referrals are made to the appropriate ADRC staff, who will provide a follow-up phone call.



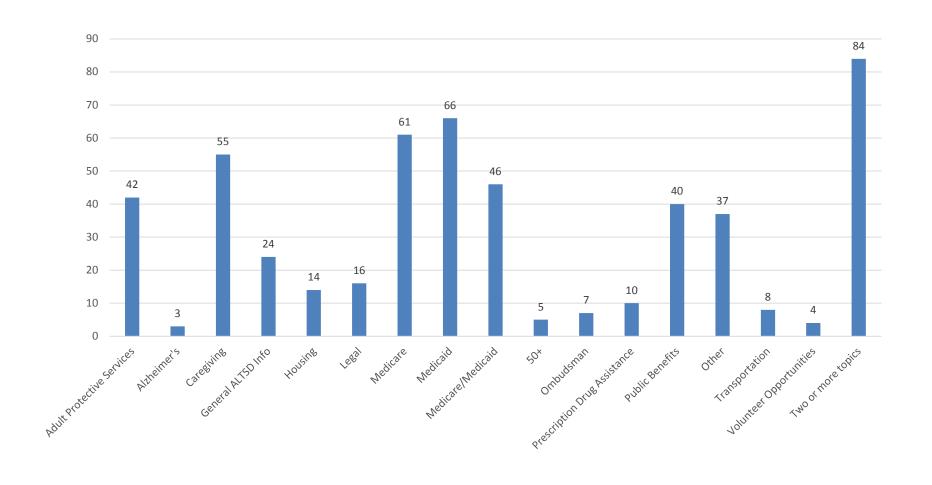
- NM State Fiscal Year 2017 (3 quarters): 1287
- NM State Fiscal Year 2017 Quarter 3 results that include Medicare Counseling:

NM State Fiscal 16 to State Fiscal 17 Year Quarter 3 Comparison





# Topics Addressed Via NM Web Chat 3<sup>rd</sup> Quarter Fiscal Year 2017







### NM Web Chat Demo



http://www.nmaging.state.nm.us/



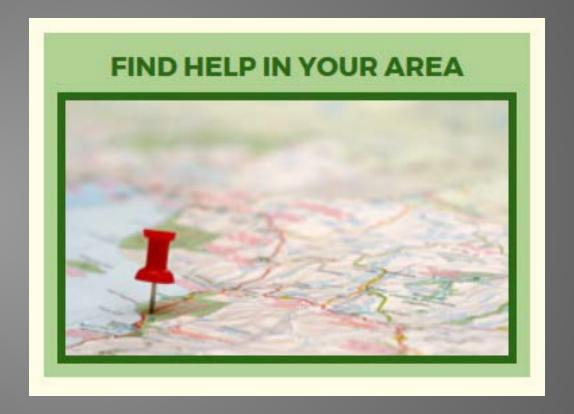
# Scheduling Tool Jamie Seiner

South Dakota

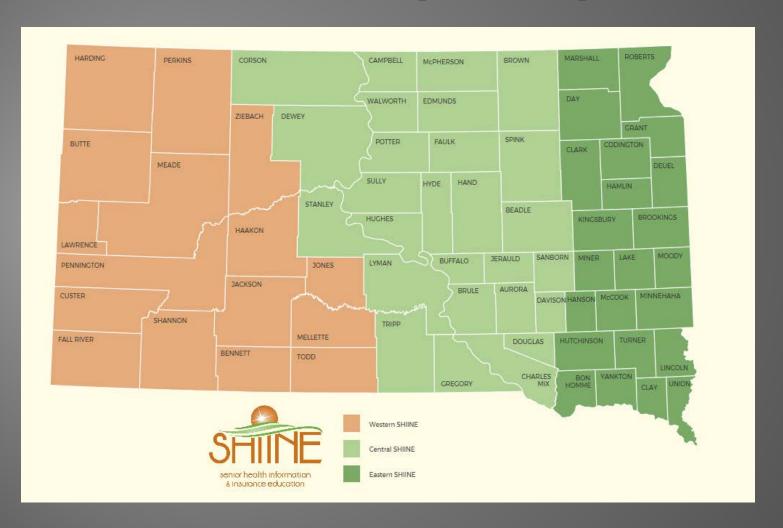
#### www.SHIINE.net



### Medicare Beneficiaries Can Locate a Counselor



### Click on Any County



# Once you Click on a County All Available Sites are Listed



Advocating. Informing. Educating. Assisting.



HOME

**ABOUT SHIINE** 

**ABOUT MEDICARE** 

**CONTACT US** 

**VOLUNTEER PORTAL** 

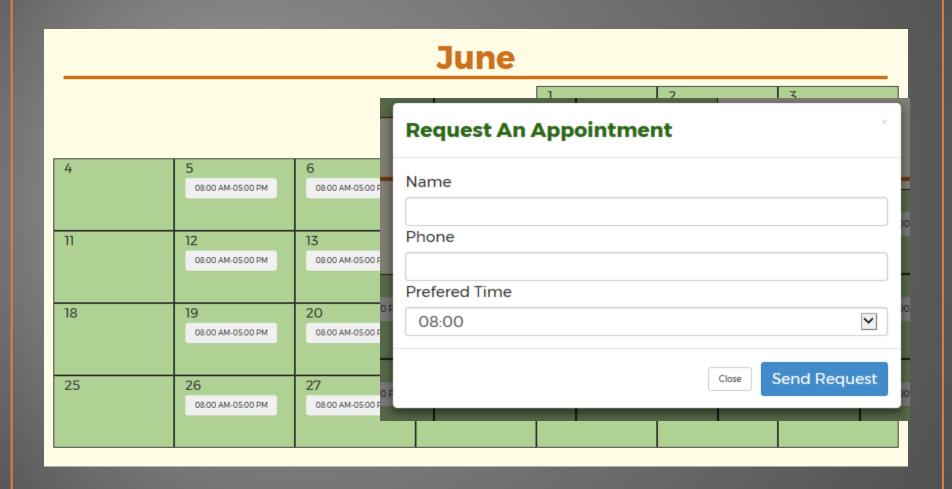
#### Eastern SHIINE - Active Generations Senior Center

2300 W 46th Street

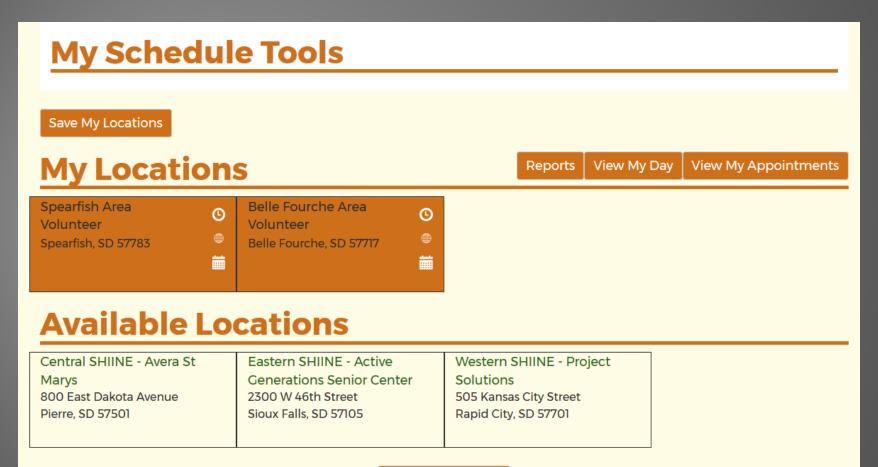
Sioux Falls, SD 57105

6053333314 or 18005368197

# Clicking the Location of Your Choice Pulls Up a Calendar



#### Volunteers Log-in and Set-up Their Schedule



Save My Locations

#### Counseling Sites Can Indicate Availability

#### **My Schedule Tools**

Save Back						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
7:00AM	7:00AM	7:00AM	7:00AM	7:00AM	7:00AM	7:00AM
7:30AM	7:30AM	7:30AM	7:30AM	7:30AM	7:30AM	7:30AM
8:00AM	8:00AM	8:00AM	8:00AM	8:00AM	8:00AM	8:00AM
8:30AM	8:30AM	8:30AM	8:30AM	8:30AM	8:30AM	8:30AM
9:00AM	9:00AM	9:00AM	9:00AM	9:00AM	9:00AM	9:00AM
9:30AM	9:30AM	9:30AM	9:30AM	9:30AM	9:30AM	9:30AM
10:00AM	10:00AM	10:00AM	10:00AM	10:00AM	10:00AM	10:00AM
10:30AM	10:30AM	10:30AM	10:30AM	10:30AM	10:30AM	10:30AM
11:00AM	11:00AM	11:00AM	11:00AM	11:00AM	11:00AM	11:00AM
11:30AM	11:30AM	11:30AM	11:30AM	11:30AM	11:30AM	11:30AM
12:00PM	12:00PM	12:00PM	12:00PM	12:00PM	12:00PM	12:00PM
12:30PM	12:30PM	12:30PM	12:30PM	12:30PM	12:30PM	12:30PM
1:00PM	1:00PM	1:00PM	1:00PM	1:00PM	1:00PM	1:00PM

### All Adjustments are Real Time

- Volunteers and staff can edit their schedules
- They can approve who has signed up
- Regional Coordinators can pull reports
  - If someone gets sick they can help call to cancel or assign a new volunteer
- Volunteers do not have to use the scheduler, it is optional