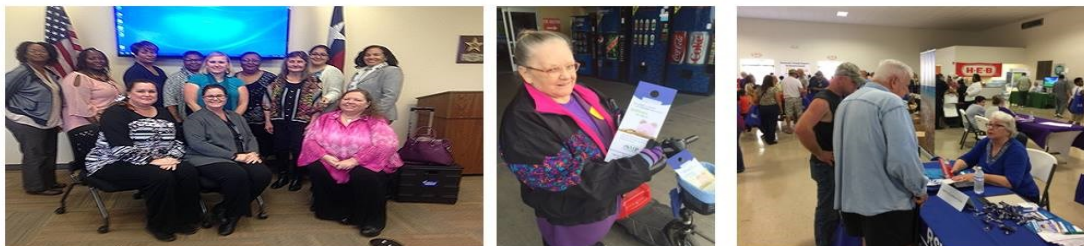


SMP Spotlight:

Texas Senior Medicare Patrol



Each month, the SMP National Resource Center Facebook page spotlights one SMP project. Texas was featured in February 2018. Below are the posts, written by Jennifer Salazar, SMP director:

February 1 — Introduction

Texas is known for its great expanse, from big cities to very small rural areas known as “the country.” We have it all: mountains, plains, forests, deserts, lakes, rivers, and beaches. But the question is “how do you reach so many in such a large state?” The answer is simple: FACEBOOK!

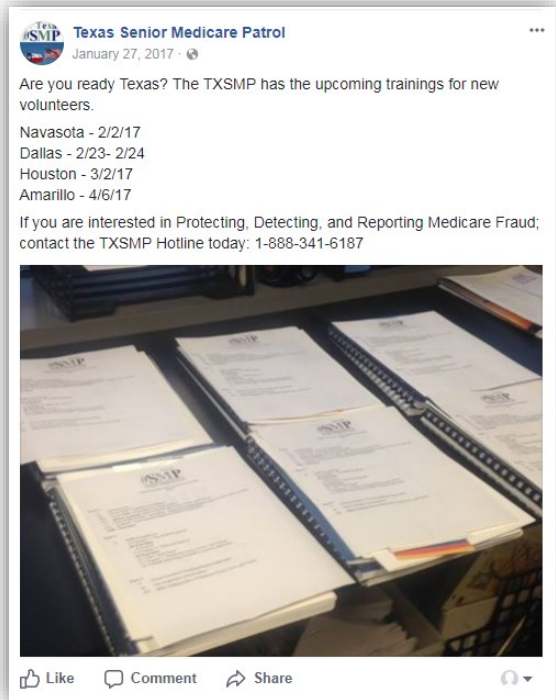
We use Facebook to let people know of upcoming events, volunteer opportunities, how to protect against scams, and Medicare news. Since updating our Facebook page in 2017, we have seen an increase in volunteers and speeches.



February 6 - Current Focus

The Texas SMP will spend the next few months focusing on getting the word out on the new Medicare cards and educating Medicare beneficiaries on medical and ID theft who were affected by Hurricane Harvey.

February 8 - Trainings for 2018



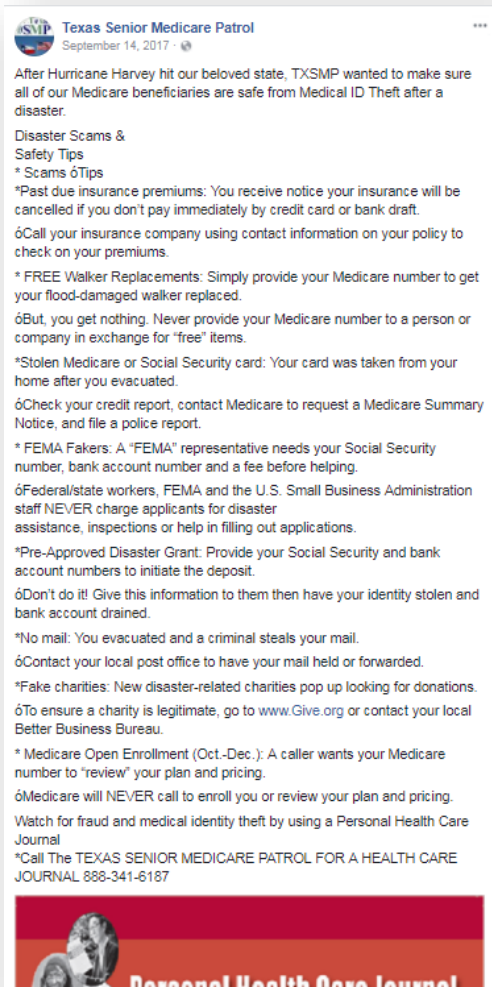
A huge benefit to using Facebook is reaching a lot of people across a huge state at once!

The Texas SMP uses Facebook to promote upcoming trainings and is excited to share we have bookings through June of 2018 scheduled!



February 15 – SMP in the Media

The Texas SMP loves to share articles that pertain to the SMP mission. It is extra exciting when the article involves people from SMP.



February 20 - Disasters

After Hurricane Harvey hit our beloved state, TX SMP wanted to make sure all of our Medicare beneficiaries were safe from medical ID theft after a disaster. We made a post in English and Spanish of scams to look out for and encouraged beneficiaries to track information in their Personal Health Care Journals.



February 22 - Partnerships

The Texas SMP uses Facebook to share information about our partnerships. Through a partnership with RSVP of Southeast Texas, SMP volunteers 55 and over will be eligible to receive free volunteer benefits, including volunteer accident and liability insurance and volunteer recognition.



February 26 - Volunteers

Texas SMP loves to post pictures of events in an effort to raise awareness and recognize the great work of our volunteers. Volunteers love seeing their activities posted and being celebrated.

 **Texas Senior Medicare Patrol** shared Irma Caudillo Salazar-Robert Salazar's photo.
October 27, 2017 · 🌐

Texas Senior Medicare Patrol Team Member: Robert Salazar.
Event: 18th Annual BBB Senior Spooktacular Expo in Beaumont, Texas.



Irma Caudillo Salazar-Robert Salazar is at  Beaumont Events.
October 26, 2017 · Beaumont, TX · 🌐

 **Texas Senior Medicare Patrol**
October 23, 2017 · 🌐

Look who supports the Texas SMP...
McGruff the Crime Dog.

PROTECT, DETECT, and REPORT Medicare fraud, errors, and abuse in Texas to 888-341-6187

