2017 SMP/SHIP National Conference JULY 10–13, 2017 AUSTIN, TX

Partnerships and Collaboration: eQHealth, MN, and TN

SMP Collaboration Efforts with QIOs

PRESENTED BY:

Debra Rushing, RN, MBA eQHealth Solutions Project Director of CMS & SMP





Why collaborate?

Partnerships

A partnership is an arrangement where parties agree to cooperate to advance their mutual interests.





Why collaborate?



Create synergy!!!!!

A synergistic relationship is a relationship where both parties achieve more together

than they are able to as individuals.



Synergy

Reasons to focus on synergy

- Consume fewer resources
- Achieve higher quality and quantity outputs
- Create a better chance of realizing goals

Daryl Conner Blogger and Author



Synergy

"Individuals play the game, but teams beat the odds." Navy Seals





Synergy

evaluate

How to create synergy –

- Perquisite **willingness**
- Interact and let ideas flow
- Appreciative understanding of what others bring to the table
- Integrate new ideas and move beyond the current thinking
- Implement using rapid cycle improvement



COMMITMENT





NEXT STEPS



Find your QIO





What is a QIO?

Quality Improvement Organization

- One of the largest federal programs dedicated to improving health quality for Medicare beneficiaries
- Integral part of the U.S. Department of Health and Human (HHS) Services' National Quality Strategy for providing better care at lower cost
- QIOs are required under Sections 1152-1154 of the Social Security Act



Types of QIOs

Beneficiary and Family Centered Care QIOs (BFCC-QIOs)

- Addresses quality of care concerns and appeals of discharge notices and immediate advocacy needs
- KEPRO and Livanta

Quality Innovation Network-QIOs (QIN-QIOs)

- Regional 2 to 6 states
- Bring Medicare beneficiaries, providers, and communities together in data-driven initiatives
- Work crosses all inpatient and outpatient settings



www.qualitynet.org

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	QIO Directo BFCC-QIOs QIN-QIOS	A Cr Cr a	eck on and impro enters for Medicar nd coordinated. • <u>Beneficiary and</u> reviews, EMTAL • <u>Quality Innovati</u>	nent Organization (QIO) we the care given to peo e & Medicaid Services (<u>Family-Centered Care (</u> A, and other types of ca ion Network (QIN) QIOs	consists of groups of do ople with Medicare. QIOs CMS) to make health car <u>BFCC) QIOs</u> - Handle ber se reviews - Work with health care safety, reduce harm and	work under the e more patient- neficiary compla providers and t	e direction of the centered, safer, ints, quality of care he community on		



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Iospitals - Hospital Inpatient Outpatie		Ambulatory Surgical Centers	PPS-Exempt Cancer Hospitals	ESRD Facilities	Inpatient Psychiatric Facilities	Quality Improvement		
QIO Directories	BFCC-QIO Di	BFCC-QIO Directory						
BFCC-QIOs	Beneficiary and Fa							
QIN-QIOs	while taking into c	re reviews, EMTALA, and other types of case reviews to ensure consistency in the review process nile taking into consideration local factors important to beneficiaries and their families. The BFCC-						
	QIOs are listed below.							
	Area 1							
\rightarrow		Connecticut, Maine, Mas to Rico, Rhode Island, V	sachusetts, New Hampsl /ermont, Virgin Islands	ire, New Jersey	, New York,			
	BFCC QIO Area Or							
	Agency Name: Li	vanta		1				
		nction Drive, Suite 10 is Junction, MD 20701						
	Helpline Phone N 2289	lumber (complaints ai	nd appeals): (866) 815	5440 (toll-free)	TDD:(866) 868-			
	Fax: (844) 420-66	71						
	Area 2							



Fax: (844) 420-6671
Area 2
 States included: District of Columbia, Delaware, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
KEPRO QIO
Agency Name: KEPRO
Address: 5201 W. Kennedy Blvd, Suite 900 Tampa, FL 33609
Helpline Phone Number (complaints and appeals): (844) 455-8708 (toll-free)
Fax: (844) 834-7129
Area 3
States included: Alabama, Arkansas, Colorado, Kentucky, Louisiana, Mississippi, Montana, North Dakota, New Mexico, Oklahoma, South Dakota, Tennesseee, Texas, Utah, Wyoming







Beneficiaries and Families

How to File a Quality of Care Complaint How to File an Appeal Immediate Advocacy Appoint a Representative FAQ Resources En Español Publications Check Your Discharge Appeal Case Status

Healthcare Providers

Appeals **Beneficiary Complaints Other Reviews** FAQ Resources Physician Acknowledgement Statement **QIO Liaison** Memorandum of Agreement (MOA) Update Your Contact Information Become a Physician Reviewer





oqio.o	om/partners/frmSpeaker.aspx
ools	Help
. Ø] Learn About the Quality P 🛛 🗾 2016 Medicare Shared
	Outreach Specialists' Contact Information
	Shannon Sheppard, MPH (216) 396-7539
	<u>Shannon.Sheppard@bfcc2.hcqis.org</u> NM, CO, UT, WY, MT
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	Tara Cooke, MSG 216-396-7538 <u>Tara.Cooke@bfcc2.hcqis.org</u> MD, DE, DC, northern, eastern and central VA, eastern W\
	Lucia Di Gioia, MPH, CHES 216-396-7542 <u>Lucia.DiGioia@bfcc2.hcgis.org</u> IL, ND, SD, MN, WI
	Sylvia Gaddis 216-396-7544 <u>Sylvia.Gaddis@bfcc2.hcgis.org</u> FL

Lesa Allen-Gaither, MHA



Home My QualityNet Help									
Hospitals - 🖡 Inpatient	Hospitals - Outpatient	Physician Offices	Ambulatory Surgical Centers	PPS-Exempt Cancer Hospitals	ESRD Facilities	Inpatient Psychiatric Facilities	Quality Improvement		
BFCC-QIOs QIN-QIOs		A Quality Improvement Organization (QIO) consists of groups of doctors and health care experts to check on and improve the care given to people with Medicare. QIOs work under the direction of the Centers for Medicare & Medicaid Services (CMS) to make health care more patient-centered, safer, and coordinated. • <u>Beneficiary and Family-Centered Care (BFCC) QIOs</u> - Handle beneficiary complaints, quality of care							
		Quality Innovat		se reviews - Work with health care safety, reduce harm and					



Lincoln, NE 68508 (844) 877-0464

QualityNet Log in to QualityNet Secure Portal (formerly MyQualityNet) Search										
Home My QualityNet Help Hospitals - Hospitals - Physician Ambulatory PPS-Exempt ESRD Inpatient Quality										
QIO Directo	Outpatient		surgical Centers	Cancer Hospitals	Facilities	Psychiatric Facilities	Improvement			
BFCC-QIOs QIN-QIOs		Quality Innovation Networks (QIN)-QIOs will be responsible for working with providers and the community on multiple data-driven quality initiatives to improve patient safety, reduce harm, engage patients and families, and improve clinical care at their local and regional levels. The new QIN-QIOs and the states they cover are listed below.								
_	→	Alliant-Georgia M Georgia, North Can 1455 Lincoln Parkw Atlanta, GA 30346 (678) 527-3000 www.gmcf.org		'n						
		Atlantic Quality Improvement Network District of Columbia, New York, South Carolina 1979 Marcus Avenue Lake Success, NY 11042-1072 (516) 326-7767 www.ipro.org								
		atom Alliance Alabama, Indiana, 1 3340 Players Club H Memphis, TN 3812 (800) 528-2655 www.atomAlliance	5	ennessee						
			ity Innovation Netwo ota, Nebraska, South Da te 120							



Beneficiary and Family Centered Care QIOs (BFCC-QIOs)

- Referrals of suspected fraud cases
- Share event calendars and collaboration by providing one another's material
- Increased exposure without increased expense
- KEPRO outreach specialists will attend functions that SMPs and SHIPS do not have on the calendar



KEPRO BFCC-QIO Annual Report to CMS

The KEPRO outreach specialist assigned to LA and MS submitted the story to KEPRO executives for inclusion in the report which states:

OUTREACH AND COLLABORATION WITH BENEFICIARIES

...a unique resource sharing partnership developed with eQHealth Solutions, the only multi-state Administration for Community Living contractor fulfilling the Senior Medicare Patrol (SMP) scope of work activities.

...eQHealth Solutions volunteers and staffers added KEPRO's beneficiary protection educational resources to their communications.

...KEPRO staff in Area 3 was able to include SMP information in their BFCC-QIO outreach presentation materials to members of three Louisiana provider associations.

...Estimations are that through the SMP partnership, KEPRO was able to reach more than 300,000 beneficiaries in Louisiana.

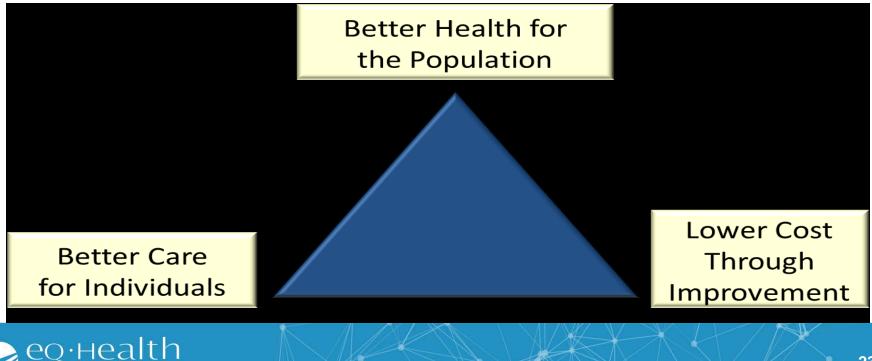
https://www.keprogio.com/aboutus/pdfs/Area%203_2016_AnnualReport_FINAL_508.pdf



Quality Innovation Network-Quality Improvement Organization (QIN-QIOs)

Focus

 Helping the Centers for Medicare & Medicaid Services (CMS) achieve its three-part aim



Opportunities



Diabetic Education

•Adult Immunizations



QIO Diabetic Education

- Medicare beneficiaries attend 6 classes
- Provide a pen and brochure
- Read brochure while they are waiting for their initial assessment with the educator
- LA QIO provided more than 600 brochures to Medicare Beneficiaries
- FL QIO invites us to speak at 21 education series



QIO Adult Immunizations

Collectively we have provided SMP and QIO material to more than1200 beneficiaries at events, summits, workshops and expos.



COMMITMENT





Create synergy!!!!





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The MinnesotaHelp Network[™]

Building a One Stop Shop through Partnerships

History

- 1994: Launch of Senior LinkAge Line®
- 2003: 1 of 8 states to receive 1st ADRC Grant
- Virtual model built off existing partnerships
- Uses a no wrong door approach









phone

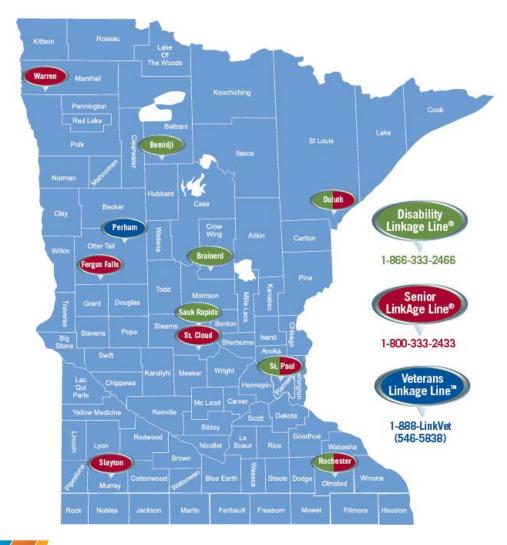
in-person

print

technology



MinnesotaHelp Network™



- Telephone Assistance
 - Senior LinkAge Line[®] (1-800-333-2433)
 - Disability Linkage Line® (1-866-333-2466)
 - Veterans Linkage Line[™] (1-888-Linkvet)

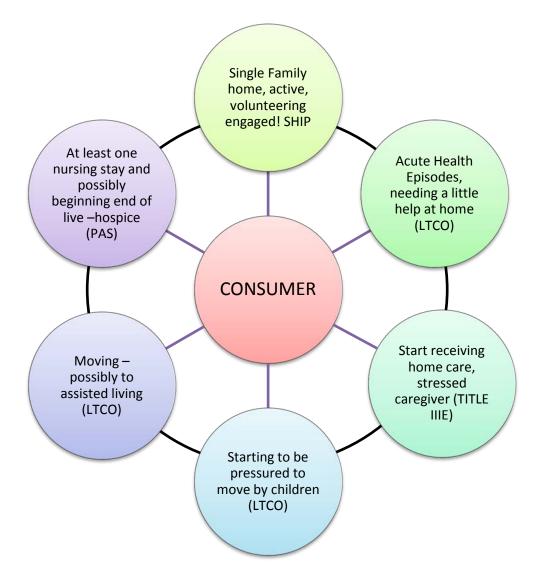
Face-to-Face Assistance

- Through county MNCHOICES
- Outreach Sites
- Access Points

Online Assistance

- <u>www.MinnesotaHelp.info</u>
 - Live Chat and Resource database
- www.DB101.org
- Print
 - Before a Move: Consider Your Options
 - Health Care Choices
 - Planning Ahead
 - Returning Home booklet

No Wrong Door Approach



Over Time

- 1993 Officially becomes the SHIP
- 1998 Officially becomes the SMP
- 1999 State Prescription Drug Program
- 2003 MinnesotaHelp.info Online Database
- 2004 Medicare Discount Card
- 2006 Part D Begins
- 2008 LTC Options Counseling Expansion
- 2010 Return to Community (RTC) Launches



Over Time

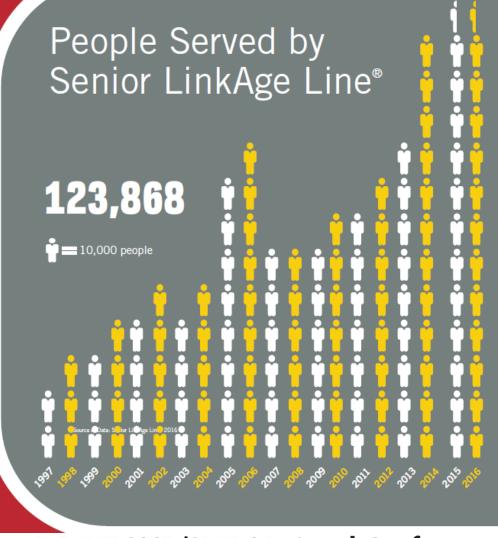
- 2011 One Stop Shop Launches
- 2013 Pre-Admission Screening and RTC Expansion
- 2017 Additional expansion of RTC and LTC Options Counseling



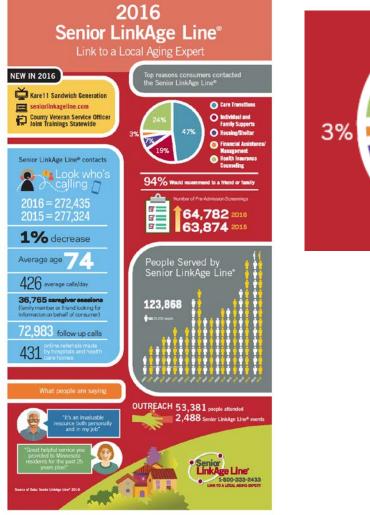
How Far We Have Come

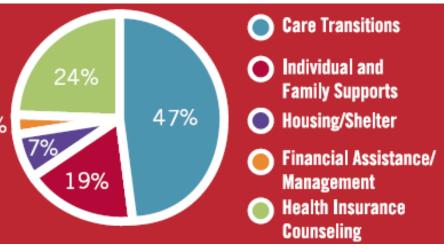
- Increased statewide uniformity and branding
- One statewide number
- Advanced VoIP technology
- Robust data collection
- Quality assurance efforts
- In-depth, on-going assistance and follow-up
- Over 60 partner organizations

Senior LinkAge Line® by the Numbers



Senior LinkAge Line[®] by the Numbers







Senior LinkAge Line[®] by the Numbers

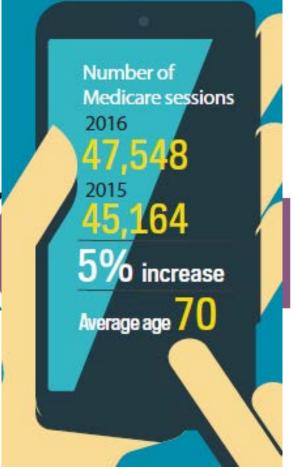
2016 Health Insurance Counseling for Seniors



47 MINUTES

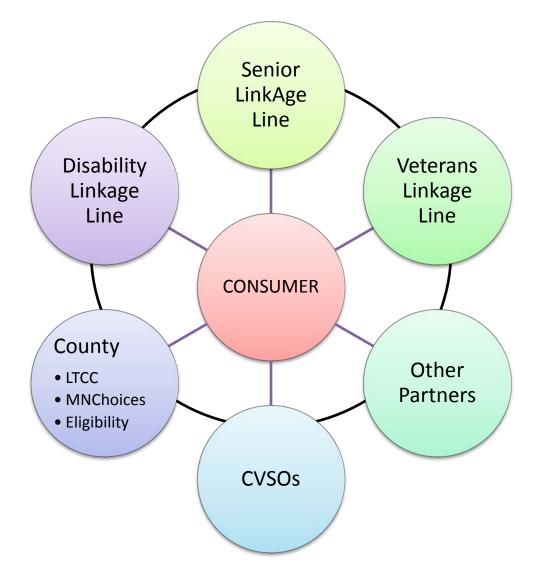
for 10,769 consumers







No Wrong Door Approach





Counties are very important in Minnesota!

- County administered system
- Each has
 - Adult mental health unit
 - County veterans services officers
 - Financial eligibility unit
 - County public health or long term care unit
- Often times provide fee-for-service case management

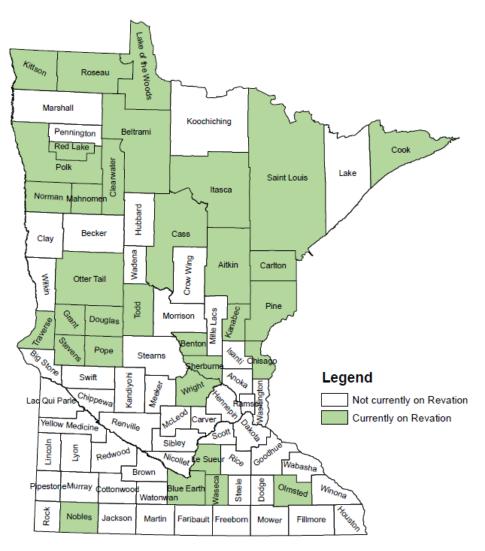


Our Goal for County Communication

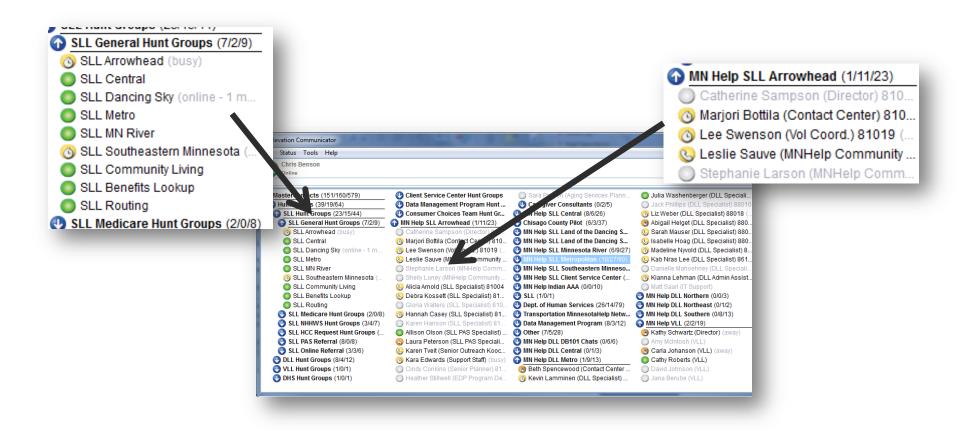
- Goal: jointly service consumers with seamless assistance
- Senior LinkAge Line[®] does not do eligibility determination
- Counties do not do Medicare or care transitions for private pay



County Partners



Example of Communication Tool

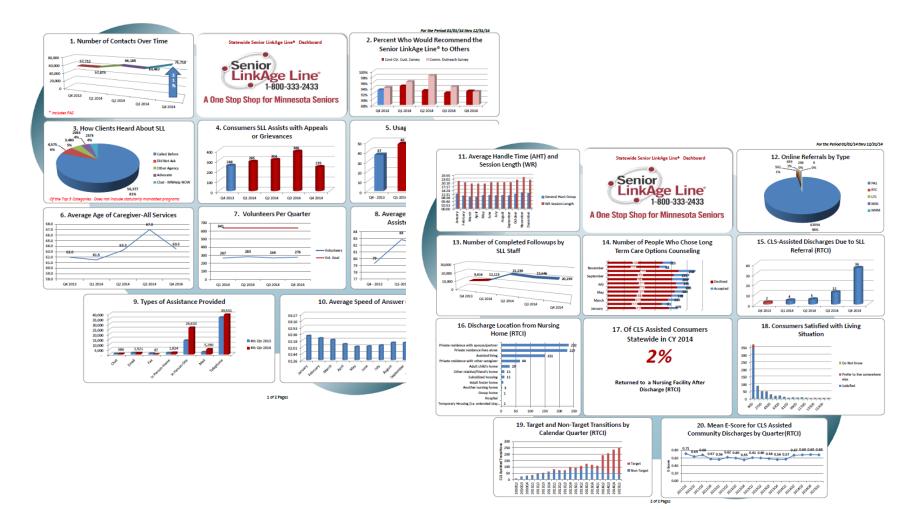


Other Partners

- Transportation providers
- State agencies
- Volunteer centers
- Nursing facilities
- Hospitals
- Clinics



Quality Assurance





Contacts

Krista Boston Director, Consumer Assistance Programs <u>krista.boston@state.mn.us</u> 651-431-2605

Stephanie Minor Senior LinkAge Line[®] Policy Analyst <u>Stephanie.a.minor@state.mn.us</u> 651-431-2602



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TN SHIP Innovative Call Center: Partnering with Corrections

Shannon R. Jones, MPH Sidney Schuttrow, MPA

Do You Envision This?











Video



<u>https://spaces.hightail.com/space/TQPvk/files/fi-4044d473-b20a-4c7a-bd08-</u> <u>c1a08c01f830/fv-2e3ebd6f-d2d7-4d11-b010-</u> <u>6120480c4f89/TRICOR%202016%20FINAL.mov</u>



TRICOR



- Mission is to prepare offenders for success after release
- Purpose is to provide occupational, soft and life skills, training and re-entry services.
- Offers highly skilled workforce to employers
- Call Center- trained for effective communication and marketing skills

Why TN SHIP Considered This Option?

- Losing an estimated 300 calls per month
- Funds distributed to AAA's and other agencies
- Needed an innovative way to meet Performance Measures
- Could this partnership possibly help these women be successful once they were released?



The Details

- Call Center positions are highly coveted
- Security protocols are in place
- System used allows for SHIP data entry at the time of the call
- 3 Call Center Agents working 36 hours per week; two supervisors & a floater
- Annual cost of \$43,646

The Training

- 5 days of intensive initial training (30 hours)
- Traditional volunteer training
- Increased case scenarios, role playing, and interactive activity
- Quarterly update trainings (more often if needed)
- Daily communication available
- All information electronic
- 9 agents currently trained



Daily Spreadsheet Sample

Date	First Name	Last Name	Phone	Age	Zip	County	Race	Income	Reason for Call/Notes
								(above/belo	
•	¥	Ŧ	T	T	Ŧ	Ŧ		w) 🔹	T
6/6/2017				74	38112	Shelby	African American	Below	Is needing assistance applying for MSP/LIS.
									family size 1, gross income 1,376.29
6/6/2017				75	38138	Shelby	Caucasian	Above	She needs to choose a Part D plan and a supplemental plan
6/6/2017				64	38111	Shelby	White	Below	Medicare starts August 1. Needs to apply for MSP, income is \$893 gross, single
6/6/2017				65	38107	Shelby	African American	Below	Qualifies for QMB and needs to apply



The Numbers

Start Date August 11, 2016

	8/1/15-3/31/16	8/1/16-3/31/17	Increase						
State	57,265	80,017	22,752						
TRICOR	0	15,852	15,852						
TRICOR Ref	errals to SHIP Staff/Vo	olunteers	10,647						
TRICOR reso	olved calls		5,205						
2nd contact	: by SHIP Staff/Volunt	ceers*	9,582						
Total TRICO	R assisted contacts**	:	20,229						

* - We estimate 10% of all referrals were not able to reached for a 2nd contact
 ** - Total referrals plus TRICOR assisted contacts to make total

Challenges

- Overcoming personal bias and perception
- Staff buy-in
- Learning Curve for agents
- Agent notes on referrals
- Clients interpretation of call center counseling
- Getting new materials to the agents quickly and efficiently

Powerful Impact Statements

- Not only has this job opened up a lot more options for employment but it has helped me to feel really good about myself. I love knowing that I'm helping people every day. ----Christa C.
- It's helped expand my knowledge in health care. It builds self-esteem while helping others. ----Teresa H.
- I love SHIP. Working for SHIP is such a rewarding experience, to be able to come to work each day <u>knowing</u> that I'm going to help someone that truly needs someone on their side. ----Jennifer H.

Staff Impact Statements

- For us, the conception of TRICOR was a blessing. Having someone there to answer and screen the calls, means that I can eliminate the calls that are not Medicare related. This has saved time, that I can use towards planning and building our program. – Sheila S.
- The call center has helped me to be able to know what to expect from the calls on the call list and how to prepare my day accordingly.- Joanne L.
- The ladies have done such a fabulous job at answering the calls and writing summaries for us to have a clear idea of the clients' needs. I believe it has increased call volume and helped to catch many calls we might have potentially been missing. Kelsey H.

Contact Information

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Sidney Schuttrow

TN SHIP Director

TN Statewide Volunteer Program Coordinator

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615-741-1585 Sidney.Schuttrow@tn.gov