2018 SMP/SHIP

NATIONAL CONFERENCE

August 20–23 • Chicago, IL

IT'S DATA TIME

SMP Data 2017
Return of the Data Nerd

Who's ready to talk about data?!?!

Well, we are going to do it anyway!

Your 2017 Data

APPENDIX A

Summary of Overall Performance of Projects in 2017[*]

Performance measures	Total for 2017	Total for 2016

Things that make Josh confused*

- State A reporting 7 team members and 837 hours

- State B reporting 287 events reaching 207,000

- State C reporting 0 everything

* Josh is easily confused

Questions I'm Asking You to Ask

- Are we reporting all of the time on the program?

- Are we accurately counting the number of people we reach?

- Do I know what is expected of my program based on my realities?

- Am I reporting things outside the range of the average and does that make sense to me?

- Am I comfortable saying these numbers are true for my state?

- Why does Texas A&M always underperform in SEC division play?

So, how do we look now?

	Jan – July 2017	Jan – July 2018
PM 1: Active Team Member	5,037	4,342
PM 2: Team Member Hours	233,887	179,444
PM 3: Public and Outreach Events	14,554	11,857
PM 4: People reached through P&O Events	832,980	787,760
PM 5: Individual Interactions	101,138	95,433

- **State A** – *nothing entered;*
- **State B** – *7 team members – 8 hours of work*
- **State C**– *1 team member - .07 hours of work*

Requisite Inspirational Quote

"It's the little details that are vital. Little things make big things happen"

John Wooden