SHIP Profiles: Development and practices
Speakers

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• Bill Benson, Health Benefits ABCs (HBABCs)
• Kendra Kuehn, Health Benefits ABCs (HBABCs)
Agenda

- Project Overview
- Theme example
- Resources
PROJECT OVERVIEW

Ginny Paulson
Goal: “We Know SHIPs”

• Facilitate networking
• Refer SHIPs to each other when asked "Do you know who is doing [X]?"
• Newsletter articles promoting successes
• Identify SHIP presenters on key topics
• Expand SHIP-created items in Resource Library
Data Sources

- Funding Source
- 2016 Needs Assessment
- # Medicare-eligible
- 2016 Interviews
- 2016 Resource Report
Interviews with Directors

- Team of 6 interviewers
- 1 – 2 hour interviews
- 9 open-ended questions
- Focus on successes
Big Picture Topics

- Resource Report and CMS
- Promising Practices
- Operational Model
- Innovation

- Number of: counselors, people reached, Medicare-eligible
- Centralized or Decentralized
- OEP, Volunteer Management, Counselor Training
- Partnerships, Grant Management

2017 SMP/SHIP National Conference
Theme example: Grant Management

Bill Benson and Kendra Kuehn
Accessing Profiles and Future Plans
Accessing SHIP Profile Data

Currently Available

• Clickable map with summary data
• Profile of each SHIP in the Resource Library
• Searchable document of themes and details
• Newsletter articles
• SHIP contributions to the Resource Library

Future Plans

• Enhanced map to search by multiple criteria
• Updated Quick Figures data for 2017
• More SHIP entries in Resource Library
• Version of SHIP profiles map for the public
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QUESTIONS?

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