



2017 SMP/SHIP National Conference

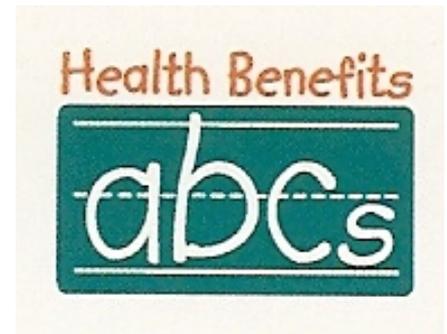
JULY 10–13, 2017 AUSTIN, TX

SHIP Profiles: Development and practices

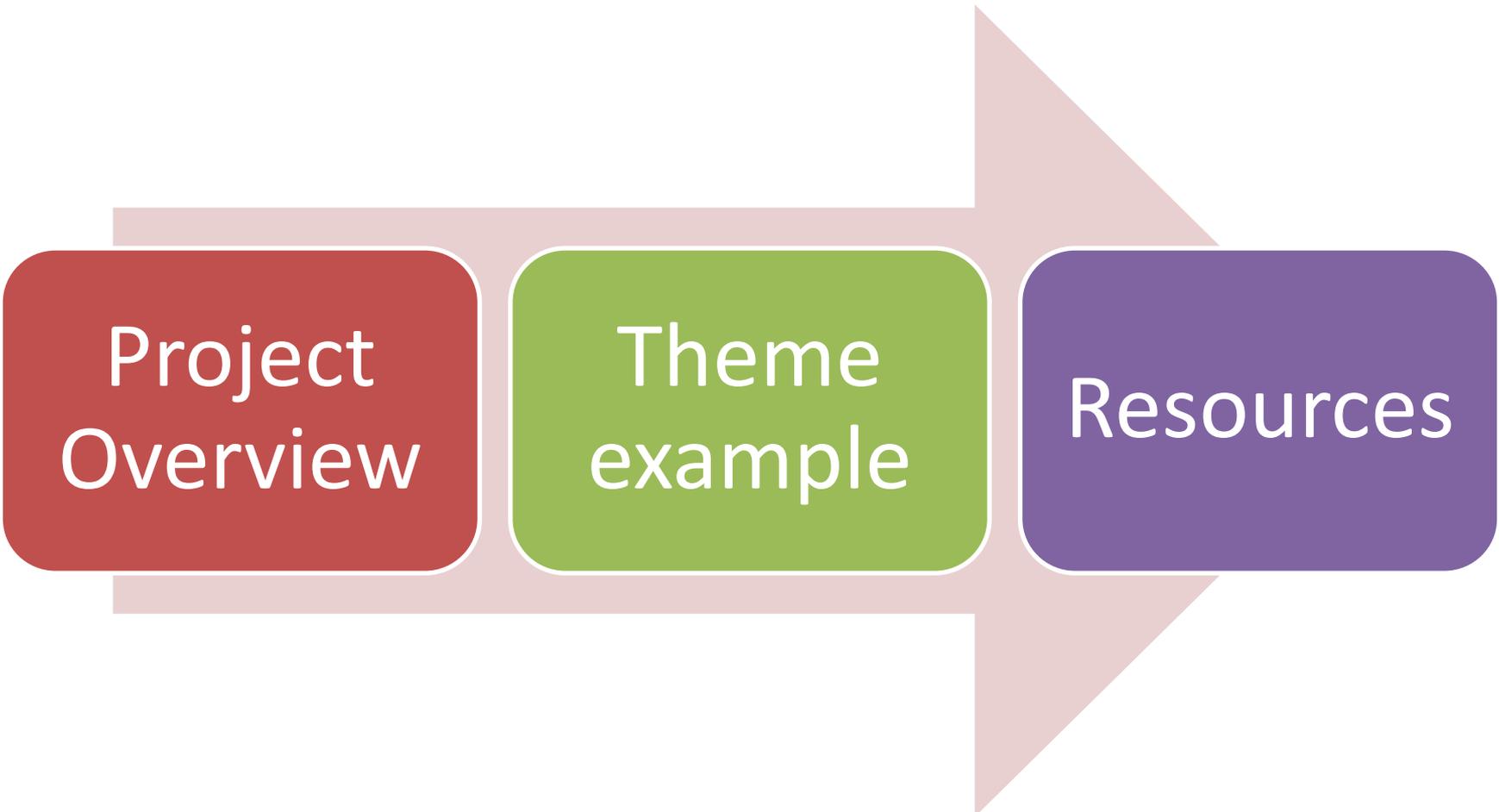


Speakers

- Ginny Paulson, SHIP TA Center Director at Northeast Iowa Area Agency on Aging
- Bill Benson, Health Benefits ABCs (HBABCs)
- Kendra Kuehn, Health Benefits ABCs (HBABCs)



Agenda



Project
Overview

Theme
example

Resources

PROJECT OVERVIEW

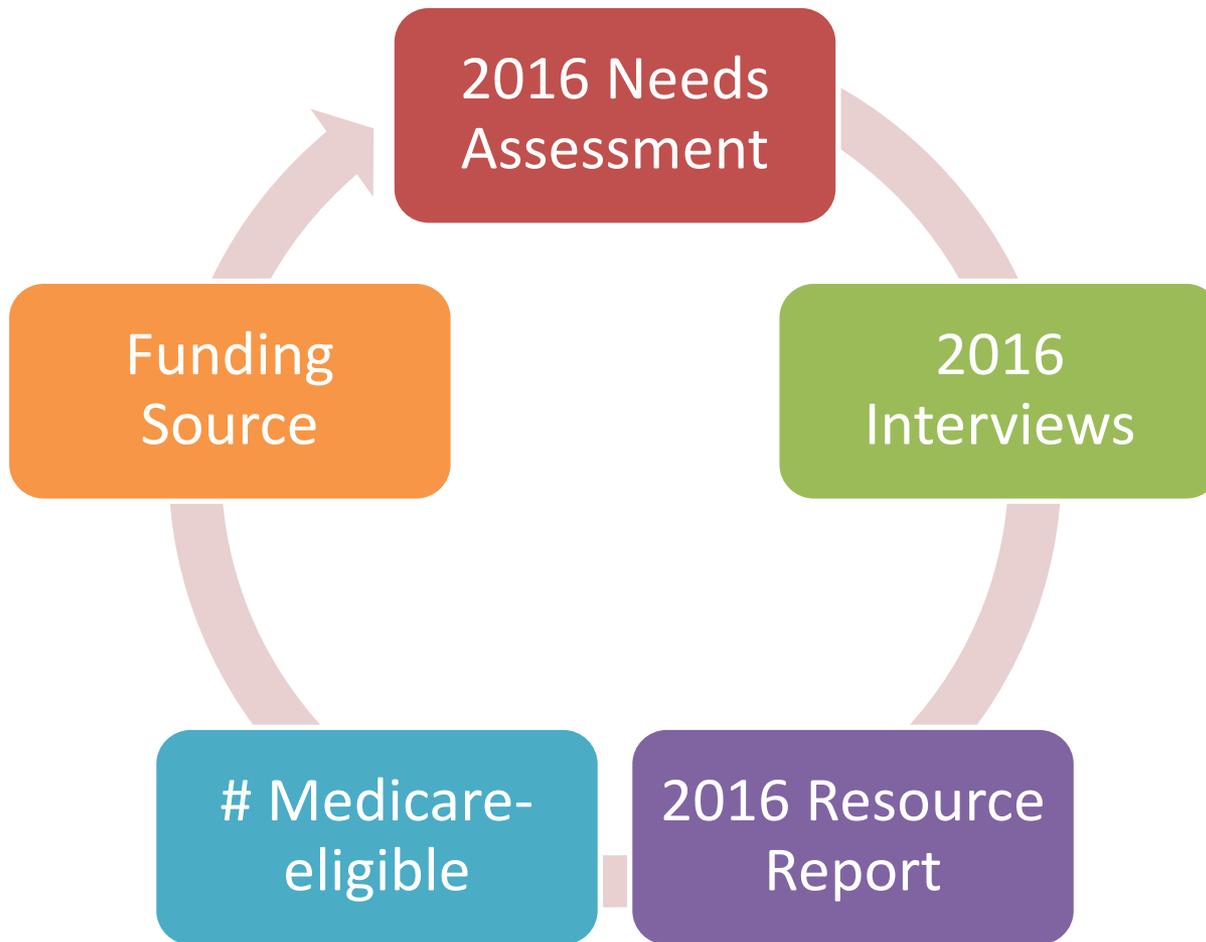
Ginny Paulson

 **2017** SMP/SHIP National Conference

Goal: “We Know SHIPs”

- Facilitate networking
- Refer SHIPs to each other when asked "Do you know who is doing [X]?"
- Newsletter articles promoting successes
- Identify SHIP presenters on key topics
- Expand SHIP-created items in Resource Library

Data Sources

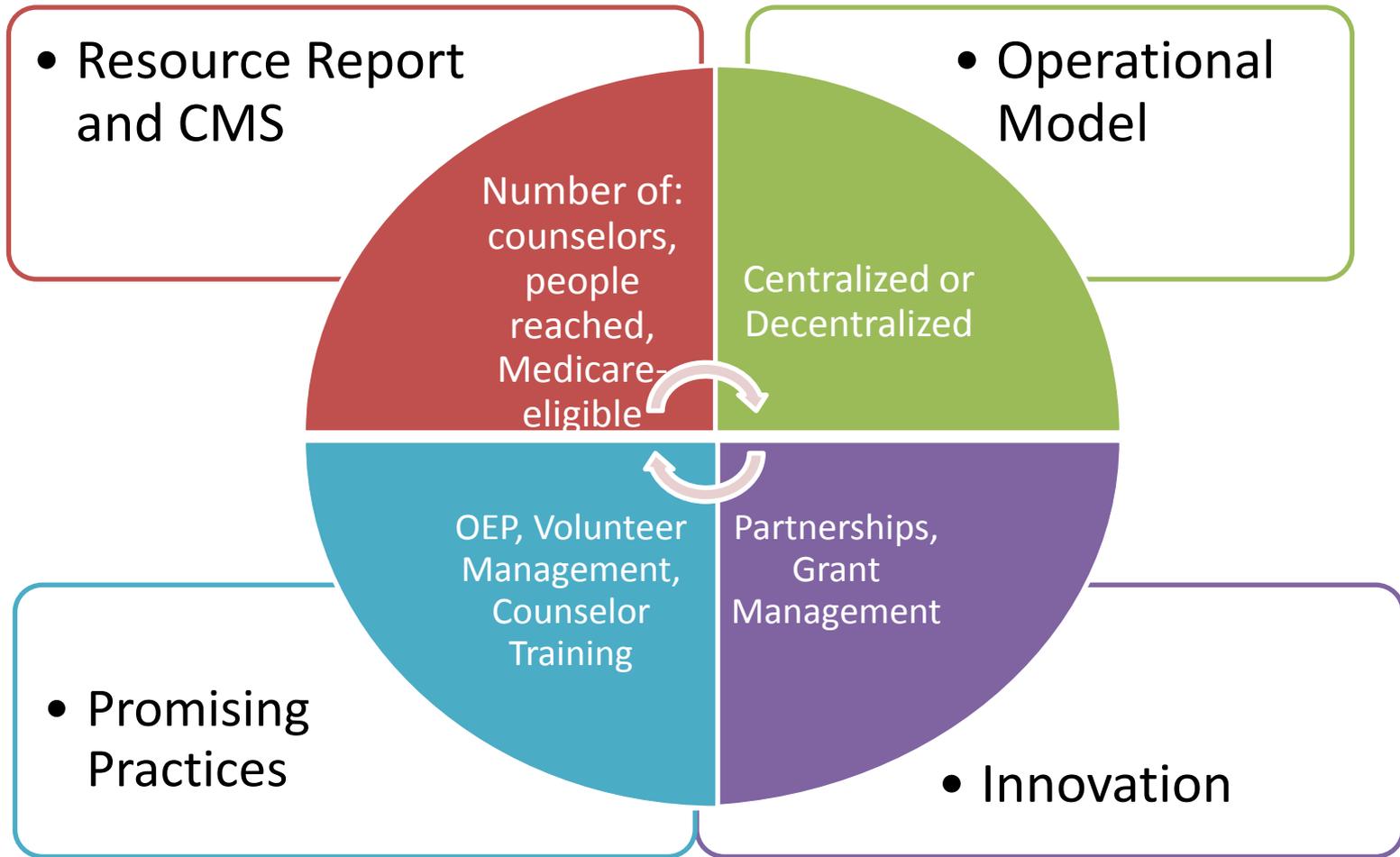


Interviews with Directors

- Team of 6 interviewers
- 1 – 2 hour interviews
- 9 open-ended questions
- Focus on successes



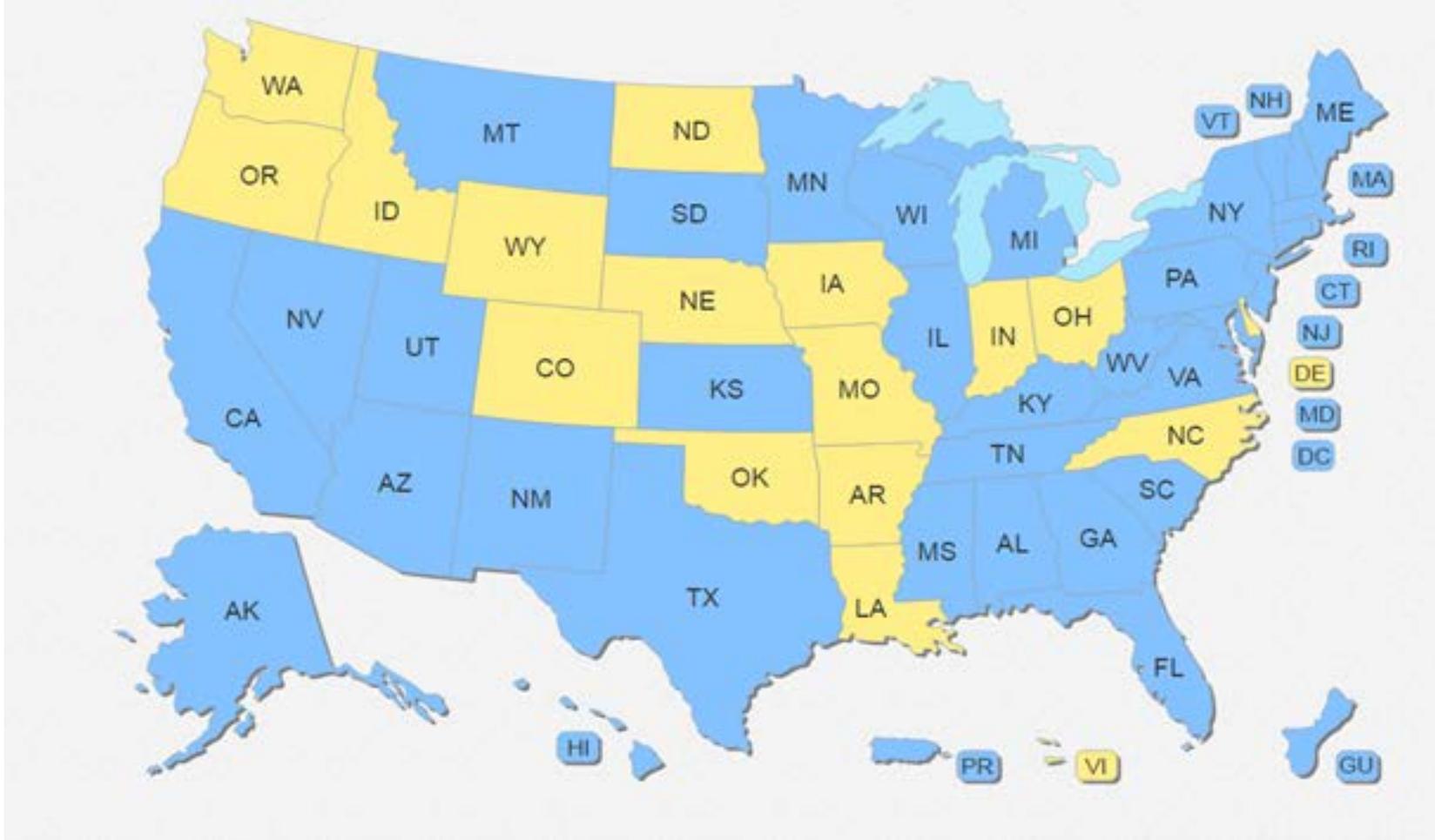
Big Picture Topics





Theme example: Grant Management

Bill Benson and Kendra Kuehn



Accessing Profiles and Future Plans

Accessing SHIP Profile Data

Currently Available

- Clickable map with summary data
- Profile of each SHIP in the Resource Library
- Searchable document of themes and details
- Newsletter articles
- SHIP contributions to the Resource Library

Future Plans

- Enhanced map to search by multiple criteria
- Updated Quick Figures data for 2017
- More SHIP entries in Resource Library
- Version of SHIP profiles map for the public

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QUESTIONS?

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