

#### 2019 SMP/SHIP NATIONAL CONFERENCE

### Manage Data Like RockSTARS!

Alicia Jones, Melissa Simpson

July 22-25, 2019 • San Diego, CA



#### In the session you will learn how Nebraska:

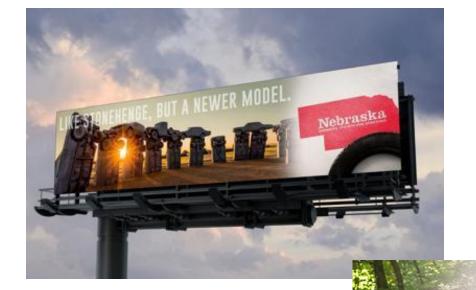
- Collects, enters and manages data
- Tracks saving
- Uses data to promote and motivate



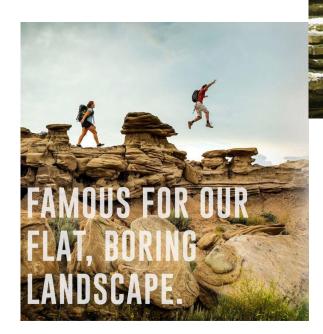
#### But First.....

Let's learn about Nebraska!









ANOTHER
DAY ON THE
DUSTY
PLAINS

# Nebraska SHIIP is a division of the Nebraska Department of Insurance (DOI)

- The SHIIP program contracts with Nebraska Area Agencies on Aging and other nonprofit organization to provide services statewide.
- SHIIP has a network of both Certified and Non-Certified Counselors trained to help people with Medicare.



Nebraska SHIIP manages the following programs

- SHIP
- SMP
- MIPPA



#### 344 Certified Counselors

• 180 Professionals (52%) and 164 True (48%)

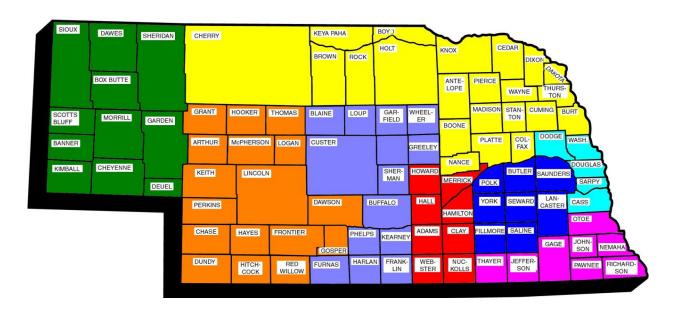
#### 7 Regional Offices

Oversee volunteers and activities in their area

#### SHIIP Program Office in Lincoln

Program oversite, provide training and educational resources, SHIIP promotion/advertising

### Nebraska SHIIP Organization



- Western (Scottsbluff)
- Northeast (Norfolk)
- West-Central (North Platte)
- South-Central (Kearney)

- Midland (Grand Island)
- Lincoln (Lincoln)
- Eastern (Omaha)
- Blue Rivers (Lincoln)

#### Nebraska Facts

#### 1,929,000 total population in 2018

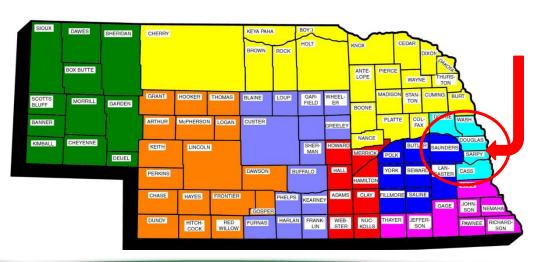
• 1,306,973 (68%) of residents live within the Lincoln/Omaha Metro areas

#### 341,341 Nebraskans receiving Medicare

182,528 (53%) of Medicare benes live in seven county area

#### 77,347 square miles in total

- Ranked 16<sup>th</sup> state by area
- Ranked 37<sup>th</sup> state by population



BEST YEAR EVER

#### Client Contact

- 34,052 Total Contacts
  - Part D − 74%
  - Medicare Fraud and Abuse any category 53%
  - Medicare Part A/B 34%
  - New Medicare Cards 33%
  - Medicare Supplements 22%
  - Medicare Advantage Plans 14%



As a state, we reached almost 10% of our Medicare beneficiaries



As a program we dedicated **20,486** hours to counseling Medicare beneficiaries!!

- Averages 3,573 minutes (59.5 hours) per counselor
- Averages 36 minutes per counseling session

As a program we helped Nebraskans save

\$25,887,572!!!

That is \$8,000,000 more than we have ever saved!

This means that for every \$1 we received in SHIP funding we saved Nebraskans \$64.41!

#### Nebraska Data

Recently, Nebraska has taken a more hands on approach with our data

- Tells our story
- Directs our focus
- Uncovers issues in our processes

Because we have a mixture in volunteer type, age range, and computer knowledge we want to offer multiple ways to collect data

- Directly enter into the STARS system
- Paper contact forms
- Spreadsheet
- Monthly contact with volunteers
  - This is a option we are piloting in a few regions

Below is a sample of our spreadsheet. This is a popular option for our professional volunteers. It is typically emailed to us on a monthly basis.

Counselor Nar	County: Lancaster			Zip Code: 68508													
Client Name	Zip	Date	Method/ Contact	Disabled	Age	Gender	Non English		Discuss Fraud?	Topics Covered	Minutes Spent	Other Savings \$	Part D Enroll Confirm#	Old Plan \$	New Plan \$	Drug List ID	Drug List Password
Jonathan Burlison	68528	27-Jun	call	n	65	М	n	n	у	NTM	30	0					
Karma Boddy	68521	28-Jun	office	у	43	f	n	n	у	enroll in part d	45	0	1.56414E+11	712	214		
Eric Hanson	68301	28-Jun	call	n	71	m	n	у	у	LIS APP	20	4900					

As a state with a high number of professional volunteers we face unique challenges related to reporting

- Professionals are VERY busy
- They come to training
- They call with questions for clients
- They request materials
- OBVIOUSLY they are doing the work, BUT many aren't reporting

To better capture the impact our program has on the state, SHIIP decided to take a more hands on approach with professionals

- Regional Rep identified those who are reaching out but not reporting data
- Each volunteer was called and our rep talked to them about the work they do and how it relates to Medicare
- Specifically, we asked why they were not reporting data

#### So, what did we find?

- ALL volunteers we reached out to are doing SHIIP related work on a daily/weekly basis
- Many volunteers felt overwhelmed with current duties and were unable to take time to submit individual data
- Some volunteers didn't see the connection between SHIIP and their work
- Some volunteers had HIPPA concerns about sharing patient info

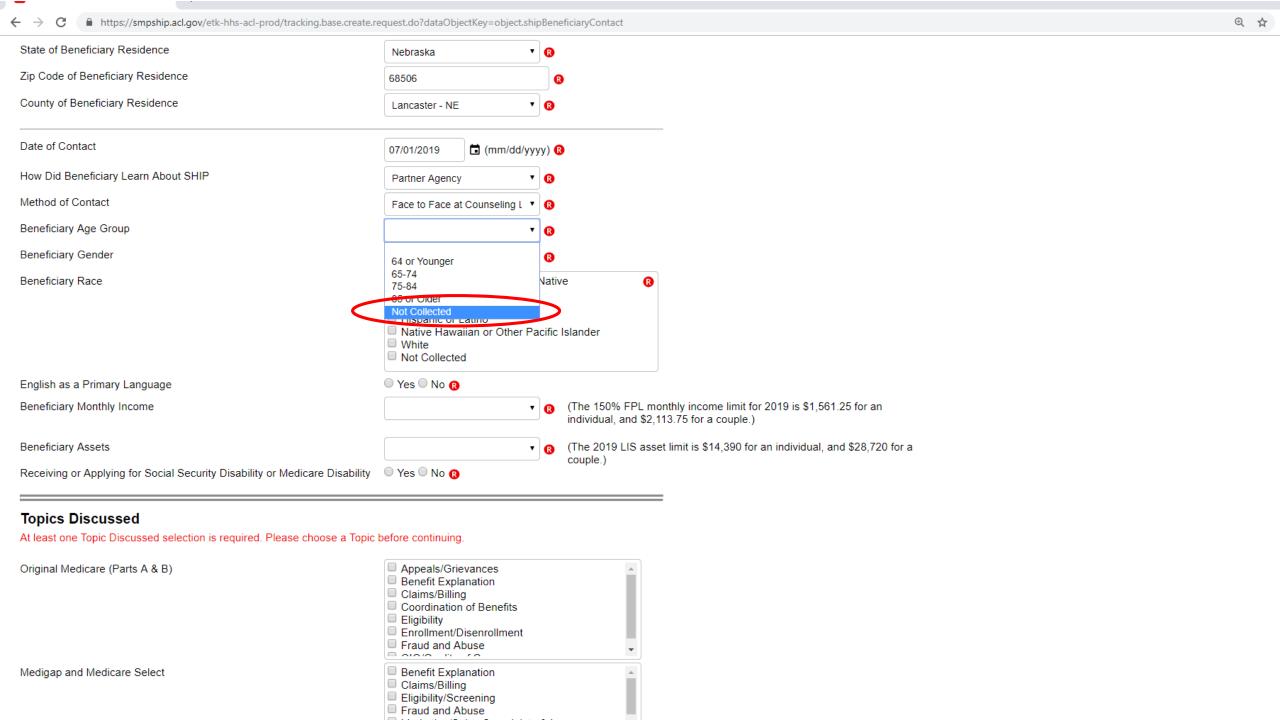
#### What's the solution?

- Our volunteers concerns were very valid, we needed to give them better options if we wanted to collect their data
- SHIIP now accepts monthly reports from these volunteers with minimal info
  - Report is typically promoted by a phone call from us
  - Volunteer shares how many people they assisted that month and the topics
    - Most of our volunteers work in a very specific field and always speak on the same items



#### Example: Taylor

- Taylor admits people into a SNF in Lincoln. She typically admits 10 people per week. Each person has a one-on-one conversation with Taylor about their Medicare coverage related to SNF. Based on an initial conversation with Taylor, we determined each conversation is about 30 minutes and they are discussing Original Medicare benefits. We use the zip code of the SNF.
  - We don't collect name, age, race, income or any other identifying information
- Monthly our rep calls Taylor to see how many people she admitted
- These contacts are then entered into the STARS system by the SHIIP office



In 2018, in only one of our eight regions, this strategy collected **1,500 additional contacts** 

#### Nebraska SHIIP administers SHIP, SMP, and MIPPA

- Collecting data for three programs can be difficult
- We have combined our three reporting requirements into one form
- STARS is setup the same way

While people can report data for all three programs in one spot, we find volunteers (and staff) are regularly forgetting to give MIPPA and SMP credit

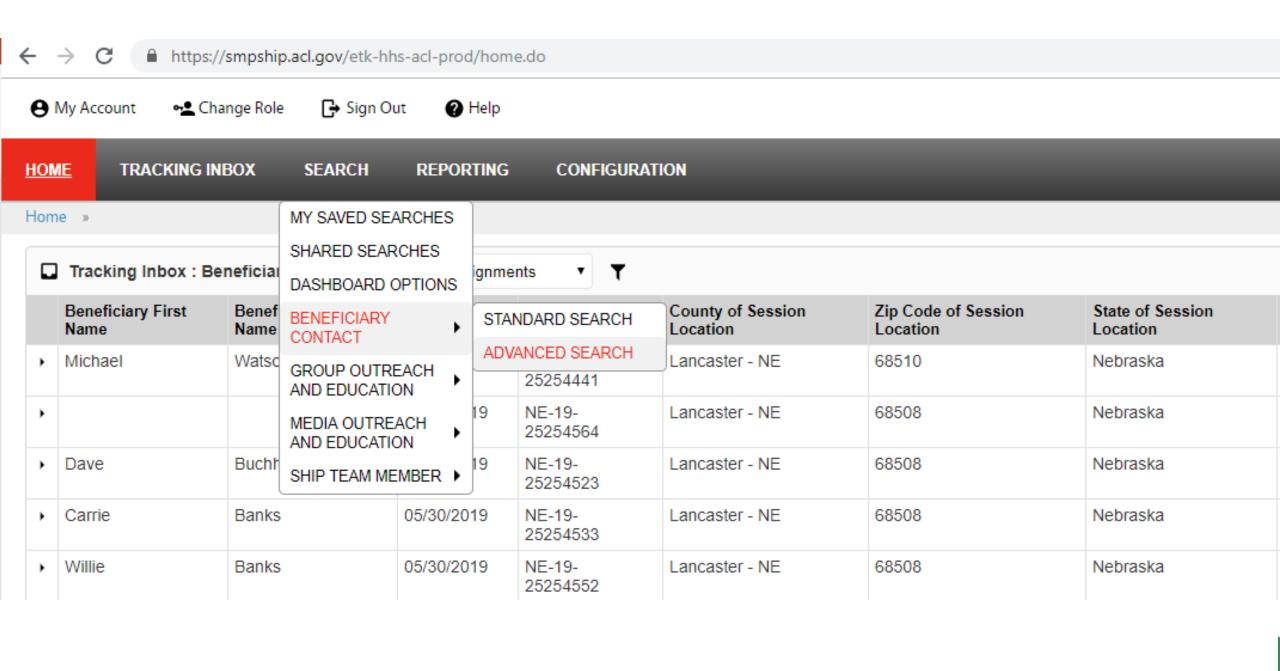
- They are checking that they discussed fraud but not checking "Send to Sirs"
- They are checking that they completed an LIS app but not checking yes to "MIPPA"

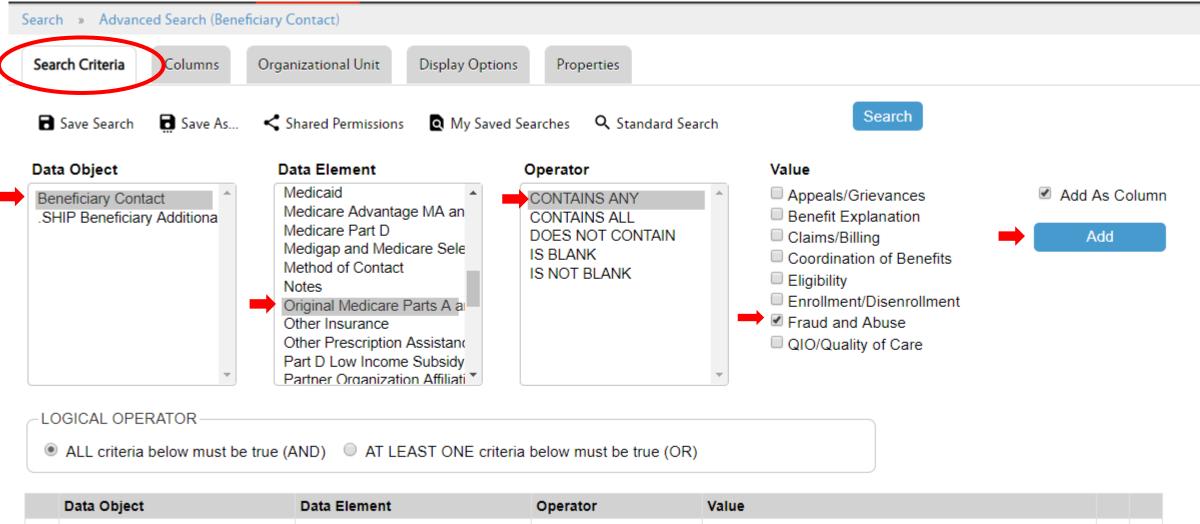


#### How do we fix it?

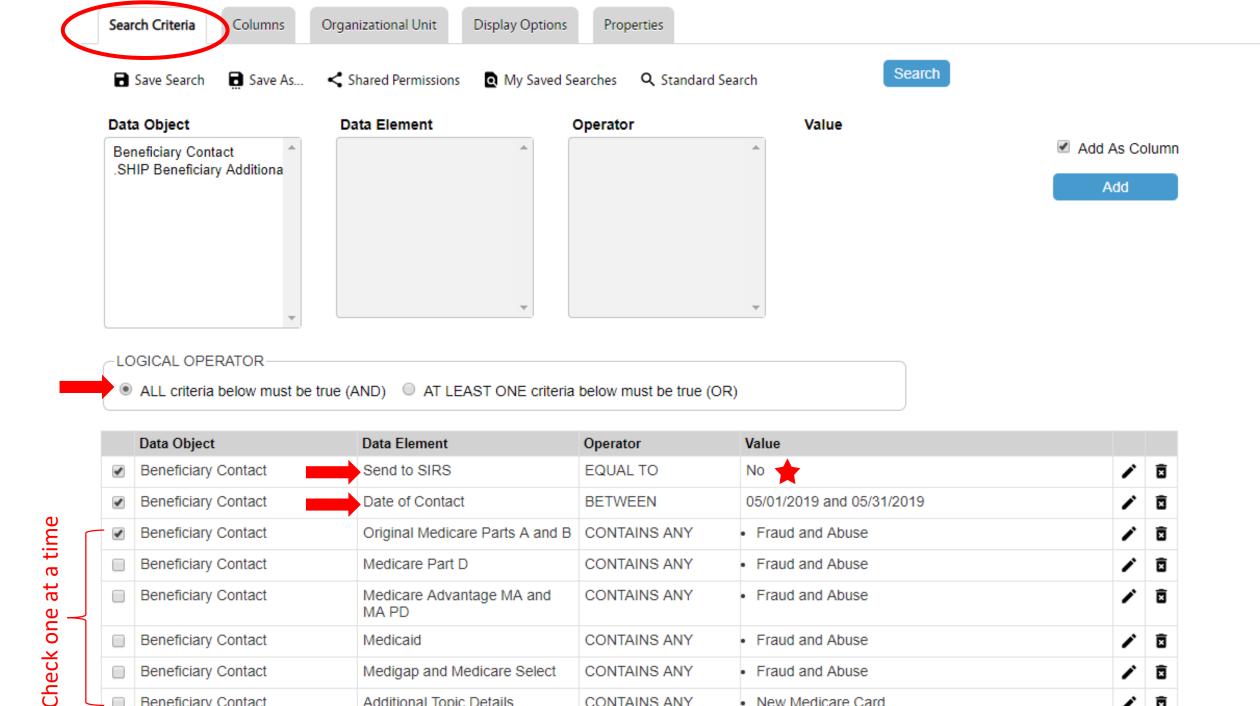
 We do manual data checks and correct any data that fits the criteria for our programs







	Data Object	Data Element	Operator	Value		
•	Beneficiary Contact	Date of Contact	BETWEEN	05/01/2019 and 05/31/2109	•	×
•	Beneficiary Contact	Send to SIRS	EQUAL TO	No 👚	•	×



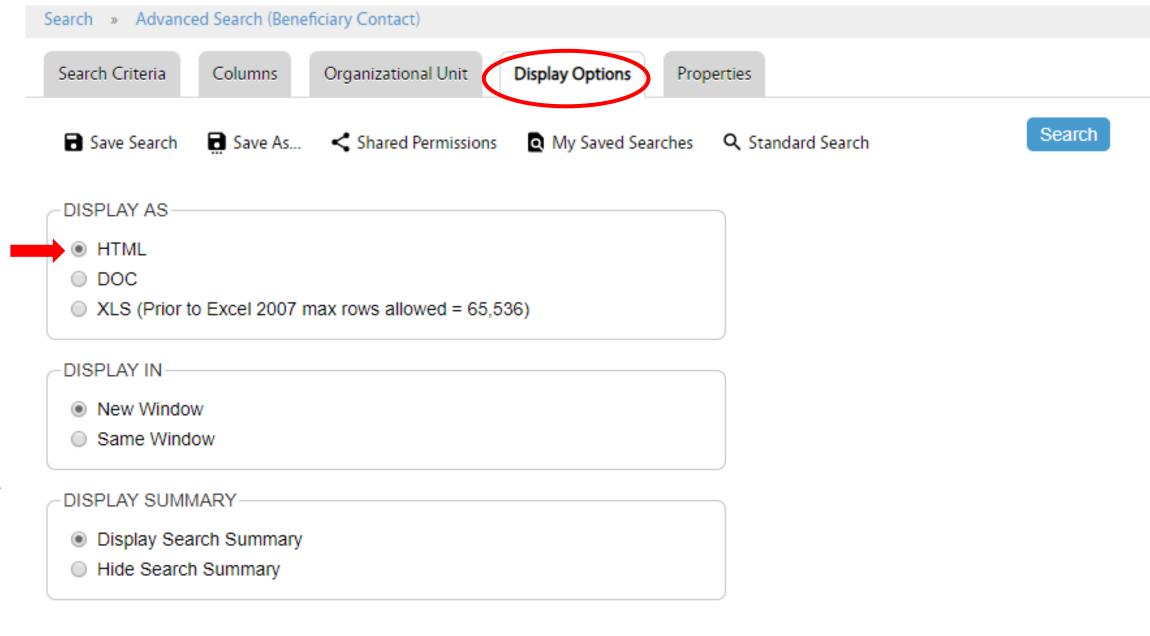
CONTAINS ANY

New Medicare Card

 $\overline{\mathbf{z}}$ 

Additional Topic Details

Beneficiary Contact

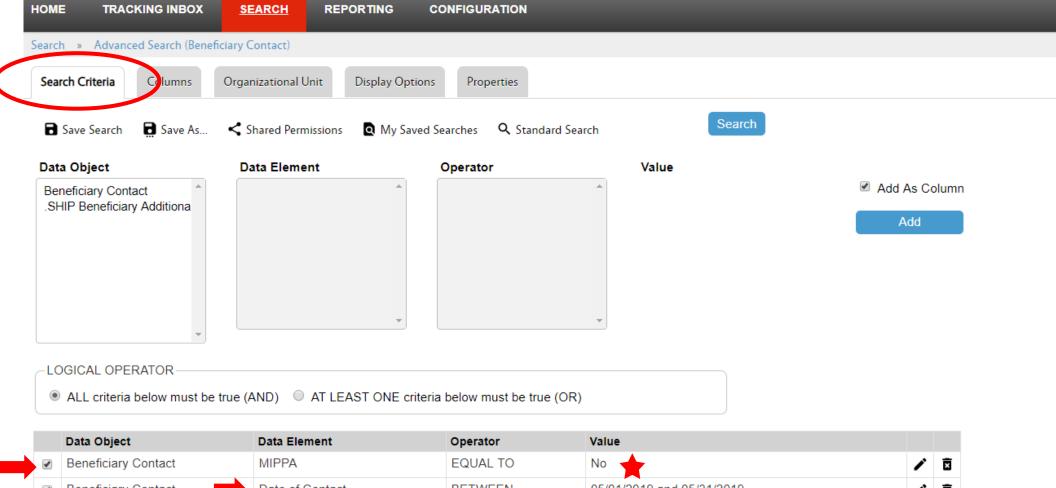


	Beneficiary First Name	Beneficiary Last Name	Date of Contact ‡	SHIP Case Number	County of Session Location	Zip Code of Session Location	State of Session Location	Total Time Spent
•	Michael	Watson	06/05/2019	NE-19- 25254441	Lancaster - NE	68510	Nebraska	15
•			05/31/2019	NE-19- 25254564	Lancaster - NE	68508	Nebraska	20
•	Dave	Buchholz	05/30/2019	NE-19- 25254523	Lancaster - NE	68508	Nebraska	30
٠	Carrie	Banks	05/30/2019	NE-19- 25254533	Lancaster - NE	68508	Nebraska	60
•	Willie	Banks	05/30/2019	NE-19- 25254552	Lancaster - NE	68508	Nebraska	65
•			05/29/2019	NE-19- 25254509	Lancaster - NE	68508-6850	Nebraska	20
•			05/28/2019	NE-19- 25254454	Lancaster - NE	68508	Nebraska	15
•			05/28/2019	NE-19- 25254472	Lancaster - NE	68508	Nebraska	30
•			05/24/2019	NE-19- 25254359	Lancaster - NE	68508	Nebraska	15
•			05/24/2019	NE-19- 25254373	Lancaster - NE	68508	Nebraska	10
•	Ronald	Smythe	05/21/2019	NE-19- 25254330	Lancaster - NE	68508	Nebraska	20
•			05/21/2019	NE-19- 25254344	Lancaster - NE	68508	Nebraska	45
•			05/20/2019	NE-19- 25253807	Lancaster - NE	68508	Nebraska	20

MIPPA	○ Yes   No   R	
Send to SMP	○ Yes ● No	
SIRS eFile ID		
SIRS Reference Number		
SHIP Reference Number	NE-19-25254523	
Session Conducted By	Alicia Jones ▼ ®	
Partner Organization Affiliation	Nebraska SHIP	
Zip Code of Session Location	68508 <b>®</b>	
State of Session Location	Nebraska ▼ ®	
County of Session Location	Lancaster - NE ▼ R	
Beneficiary First Name	Dave	
Beneficiary Last Name	Buchholz	
Beneficiary Phone Number		
Beneficiary Email		
Representative First Name		

#### Managing MIPPA data

• This works the same with different search criteria



		Data Object	Data Element	Operator	Value		
	<b>ℯ</b>	Beneficiary Contact	MIPPA	EQUAL TO	No 🛖	<i>/</i>	×
	<b>ℯ</b>	Beneficiary Contact	Date of Contact	BETWEEN	05/01/2019 and 05/31/2019	<i>/</i>	×
	•	Beneficiary Contact	Part D Low Income Subsidy LIS and Extra Help	CONTAINS ANY	<ul><li>Application Assistance</li><li>Application Submission</li><li>Benefit Explanation</li><li>Eligibility/Screening</li></ul>	•	B
		Beneficiary Contact	Medicaid		<ul> <li>Application Submission</li> <li>Benefit Explanation</li> <li>Eligibility/Screening</li> <li>Medicaid Application Assistance</li> <li>MSP Application Assistance</li> <li>Recertification</li> </ul>	<i>,</i> '	×



Nebraska has been tracking savings for the past four years

- · 2018 \$25,887,572
- · 2017 \$17,586,222
- · 2016 \$15,616,404
- 2015 \$14,117,839
- Total Saved \$73,208,012

Due to STARS, we are now able to split our savings by source and have more accountable data

- Nebraska Tracks
  - Part D Savings
  - LIS and MSP Savings
  - Savings from appealing denied claims
  - Premium savings from switching insurance, typically Supplements

In 2018, SHIIP saved \$25,887,572

- Part D Savings \$20,517,777.54
  - We have the documents to back it up!
- Other Savings \$5,610,476.90

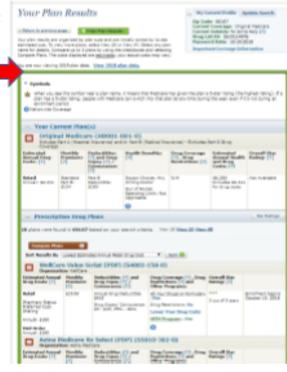


#### HOW TO SAVE REPORTING INFO ON A FLASH DRIVE

Right before you enroll anyone in a drug or Advantage plan, be sure to save their Plan Results page and Enrollment Confirmation page to your flash drive-use the steps below to help with the process.

 Insert the flash drive into the USB port on your computer

- Before completing the enrollment, return to the "PLAN RESULTS" page
- Right click your mouse anywhere on the screen
- 4. Click on "PRINT"
- Click on "CHANGE" and switch it to "SAVE AS PDF"
- 6. Click on the blue "SAVE" button
- Once you click on save, you will receive a "SAVE AS" box and you can select where you want to save it
- Look for "USB DRIVE" or "REMOVEABLE DRIVE" or some similar wording and click on that
- You will need to name the file, use the beneficiary's first and last name followed by the number 1, ie: Jane Smith1
- Once you have named the file and selected your flash drive as the location to save it to, click "SAVE"
- Repeat steps 1-9 to save the Enrollment Confirmation page. Name this file with beneficiary's first and last name followed by the number 2, ie: Jane Smith
- 12. Once you have named the Enrollment Confirmation page, click "SAVE"



### Nebraska SHIIP - Tracking Potential Savings Tip Sheet

\*Please remember there will not be a savings for every client and that's OK!

If you aren't sure, ask your rep!

#### Part D Comparison - Not a set amount, savings is determined by the situation

- How to Calculate: Take the total cost for the old Part D Plan and subtract the total cost for the new plan. Medicare.gov will give you these figures, all you need to do is subtract.
- When to Count: If you run a comparison for a person and there is a savings by switching plans, you can count that as a potential savings.
- Ex) Marie comes to you to compare Part D plans for next year. Currently she has Aetna. If she stays with Aetna, her yearly cost would be \$4,320. If she switches to AARP, the yearly cost would be \$2,670. You can count \$1,650 as potential savings.

#### LIS Application - \$4,900

- How to Calculate: There is no need to calculate this one; SSA has done it for us. Social Security
  estimates that the LIS benefit is worth \$4,900 annual.
- When to Count: If you assist someone in completing an LIS application, and it appears that their
  income and assets are within the guidelines, you can count \$4,900 as a potential savings.
- Ex) Heather calls you because she has hit the donut hole and can no longer afford her
  prescriptions. You screen her for LIS. She is single and makes \$1,300 a month. She only has
  \$4,500 in assets. You assist her in completing an LIS application. You can count \$4,900 as
  potential savings.

#### Medicaid Application - \$6,526 (2019)

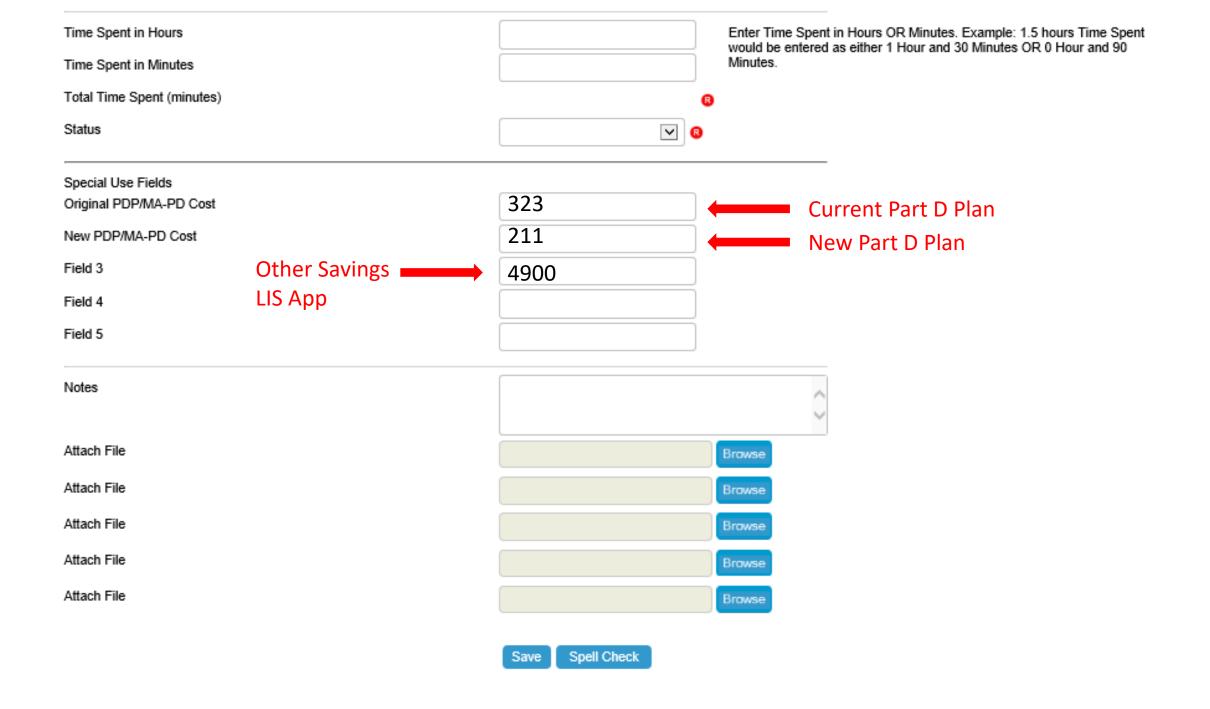
- How to Calculate: SHIIP uses a set amount to calculate Medicaid applications, a total of \$6,526 which includes \$4,900 for drug assistance and \$1,626 in Part B premiums (2019).
- When to Count: If you assist someone in completing a Medicaid application, and it appears that
  their income and assets are within the guidelines, you can count \$6,526 as a potential savings.
- Ex) Bill calls you because he can't afford his insurance premiums. You screen him for Medicaid.
  He is single and makes \$1,100 a month. He has no assets. You assist him in completing a
  Medicaid application. You can count \$6,526 as potential savings.

#### Denied Claims - Not a set amount, savings is determined by the situation

- How to Calculate: Take the total amount of the claim and subtract the co-pay/coinsurance that
  is left after the claim is paid.
- When to Count: If you assist someone in correcting or appealing a denied claim, you can count
  the savings.
- Ex) Lydia's ambulance ride was denied due to not being medically necessary. The total charge
  was \$550. You helped Lydia appeal and eventually Medicare approved the claim. Lydia now
  owes \$110. You can count \$440 as an annual potential savings.

#### Switching Insurance Policies - Not a set amount, savings is determined by the situation

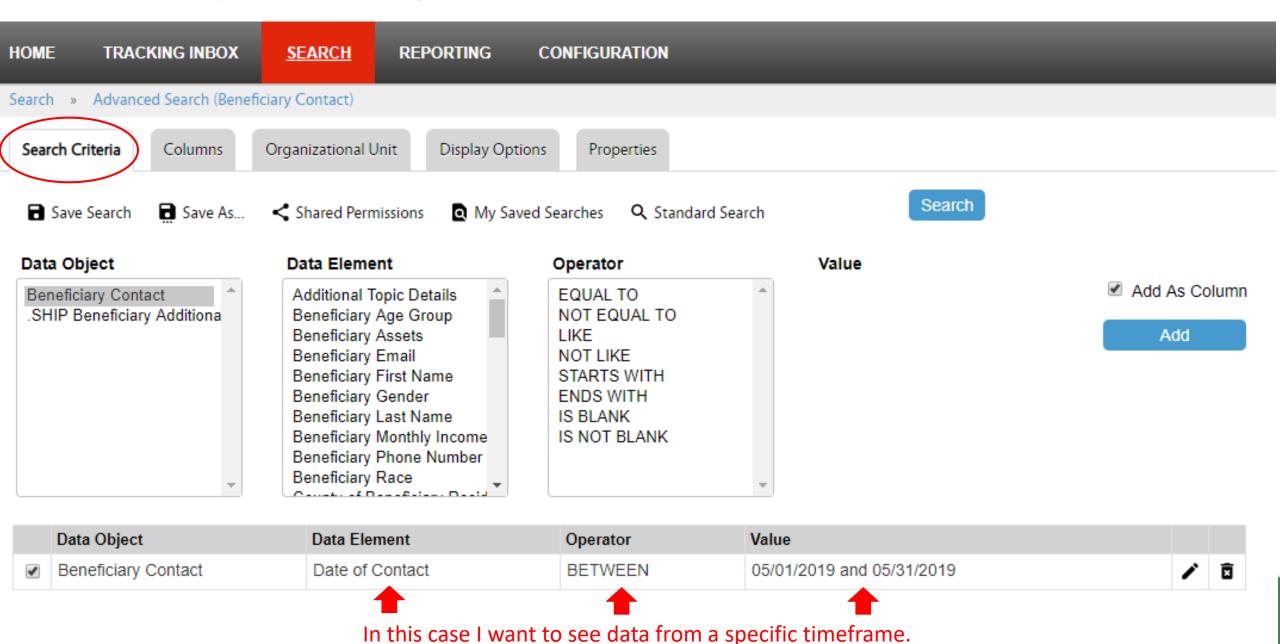
- How to Calculate: If a person switches insurance plans (employer coverage, supplement companies, MA plans, etc.). Take the total cost for the old plan and subtract the total cost for the new plan.
- When to Count: If you assist someone and they make the decision to switch to an option that
  will save money, you can count the potential savings.
- Ex) Hank currently has a supplement with Company X that costs \$278 per month. You run him a
  comparison. He applies for and is accepted for a supplement with Company Z for \$150 per
  month. You can count \$1,536 as an annual potential savings.



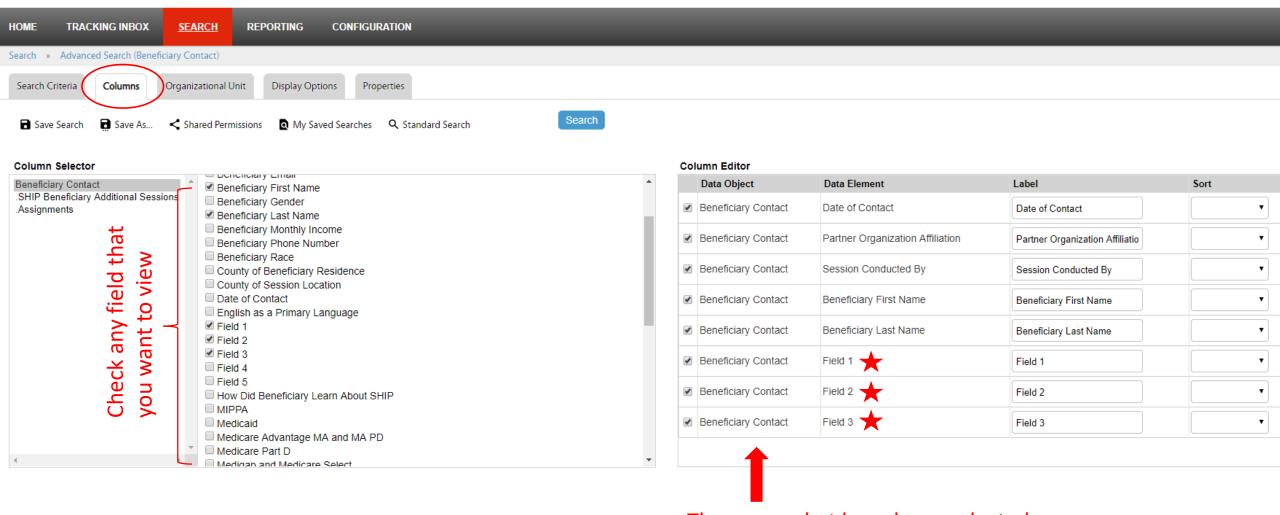
Now everyone is reporting savings into STARS, how do we get the data in a useful form?



## What are you looking for?



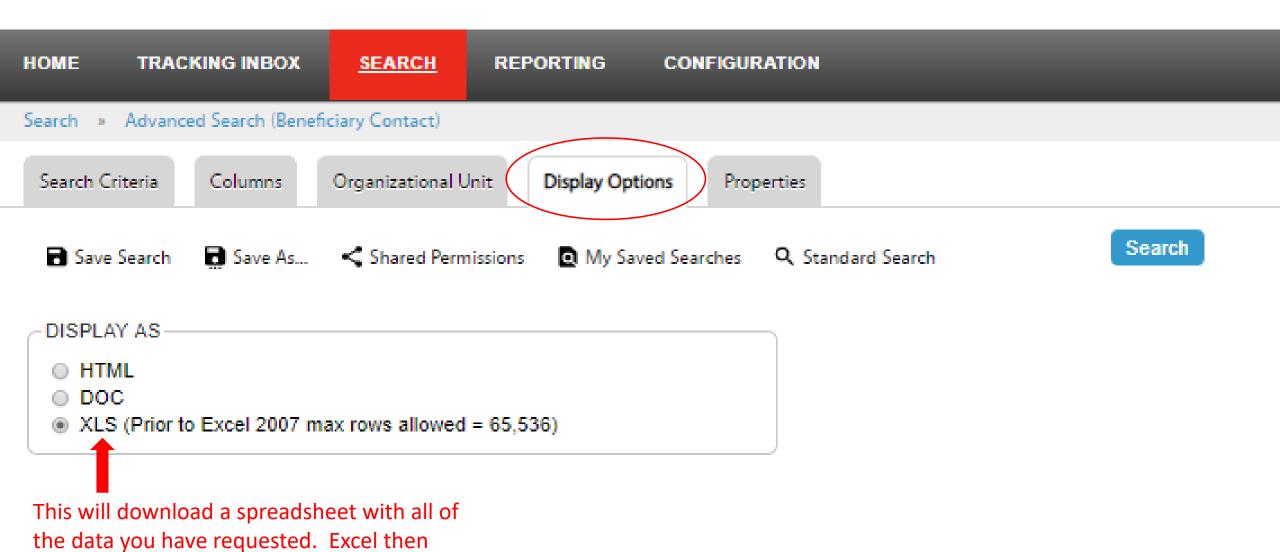
## What do you want to view?



These are what have been selected and will show in your results

## How do you want to view it?

allows you to for easily sort and compile data.



	Α	В	С	D	Е	F
	Date of Contact	Partner	Session	Field 1	Field 2	Field 3
		Organization	Conducted By			
1		Affiliation				
2	01/08/2019	Western	Jeanne Murray	59	188	
3	01/25/2019	Midlands	Ann Kroeger	100	0	
4	01/28/2019	Nebraska SHIP	Carol Harrah	180	0	
5	01/07/2019	West Central	Rhonda Godbey			4900
6	01/22/2019	Western	Caryn Long			4900
7	01/10/2019	Western	Caryn Long	190	147	
8	01/17/2019	West Central	Rhonda Godbey	1679.26	231	
9	01/22/2019	Northeast	Karen Ritter	1681.35	165	
10	01/09/2019	Midlands	Cecelia Grotz	1708	869	
11	01/07/2019	Nebraska SHIP	Jonathan Burlison	1711	231	
12	01/17/2019	Nebraska SHIP	Brenda Motis	195	36	
13	01/18/2019	Nebraska SHIP	NE SHIIPB	211	198	
14	01/07/2019	Midlands	Cecelia Grotz	214	42	
15	01/24/2019	Nebraska SHIP	Jonathan Burlison	220	209	
16	01/28/2019	Nebraska SHIP	Linda Maly	253	0	
17	01/25/2019	Western	Caryn Long	262	180	
18	01/16/2019	Midlands	Ann Kroeger	297	130	
19	01/10/2019	Western	Caryn Long	298	165	
20	01/24/2019	Nebraska SHIP	Jen Coon	307.2	180	

## WARNING! The raw data does contain mistakes

- Missing one of the Part D numbers
- Miskey a number
- Confirmation numbers entered into one of these fields

Important that you thoroughly review the data!



Agency	Month	Part D	Other	Total Saved
BR	Oct	\$84,348.37	\$40,994.00	\$125,342.37
Lincoln	Oct	\$981,601.80	\$86,761.00	\$1,068,362.80
Midlands	Oct	\$329,990.00	\$339,557.00	\$669,547.00
NEAAA	Oct	\$813,440.40	\$29,850.00	\$843,290.40
SCAAA	Oct	\$225,245.60	\$68,933.00	\$294,178.60
VAS	Oct	\$496,140.50	\$116,225.50	\$612,366.00
WCAAA	Oct	\$1,036,792.00	\$25,061.00	\$1,061,853.00
Western	Oct	\$248,334.20	\$116,667.00	\$365,001.20
	Total	\$4,215,892.87	\$824,048.50	\$5,039,941.37
Agency	Month	Part D	Other	Total Saved
BR	Nov	\$145,422.76	\$37,515.00	\$182,937.76
Lincoln	Nov	\$3,192,277.00	\$170,096.60	\$3,362,373.60
Midlands	Nov	\$1,392,205.00	\$290,846.00	\$1,683,051.00
NEAAA	Nov	\$1,578,026.00	\$5,500.00	\$1,583,526.00
SCAAA	Nov	\$966,902.40	\$21,936.00	\$988,838.40
VAS	Nov	\$1,270,969.00	\$104,164.00	\$1,375,133.00
WCAAA	Nov	\$662,324.30	\$4,900.00	\$667,224.30
Western	Nov	\$713,490.70	\$108,093.00	\$821,583.70
	Total	\$9,921,617.16	\$743,050.60	\$10,664,667.76
Agency	Month	Part D	Other	Total Saved
BR	Dec	\$229,436.24	\$12,587.00	\$242,023.24
Lincoln	Dec	\$970,123.30	\$57,980.20	\$1,028,103.50
Midlands	Dec	\$211,916.00	\$374,455.00	\$586,371.00
NEAAA	Dec	\$557,060.00	\$4,900.00	\$561,960.00
SCAAA	Dec	\$229,457.00	\$49,873.00	\$279,330.00
VAS	Dec	\$594,229.40	\$34,300.00	\$628,529.40
WCAAA	Dec	\$188,758.30	\$5,461.00	\$194,219.30
Western	Dec	\$425,170.40	\$67,463.00	\$492,633.40
	Total	\$3,406,150.64	\$607,019.20	\$4,013,169.84

## **Annual Savings Per Region**

Agency	Month	Part D	Other	Total Saved
BR	Year	\$463,538.37	\$287,711.00	\$751,249
Lincoln	Year	\$6,131,723.60	\$1,153,240.40	\$7,267,240
Midlands	Year	\$2,266,285.00	\$2,147,459.00	\$4,192,956
NEAAA	Year	\$3,144,890.18	\$190,950.00	\$3,338,570
SCAAA	Year	\$1,834,091.00	\$405,813.00	\$2,239,904
VAS	Year	\$2,585,741.45	\$633,897.50	\$3,219,639
WCAAA	Year	\$2,003,618.84	\$130,084.00	\$2,138,603
Western	Year	\$2,087,889.10	\$661,322.00	\$2,739,411
	Total	\$20,517,777.54	\$5,610,476.90	\$25,887,572

## Volunteer Letters Sent Post AEP



Good Life. Great Opportunity.

DEPARTMENT OF INSURANCE



February 20, 2019



Dear Barbara,

I would like to thank you for your hard work and dedication to the Nebraska SHIIP program in 2018. Your efforts made a big impact on your community. Between June and December, 2018 you assisted 374 clients, helping them save \$185,200.

Overall, the Nebraska SHIIP had a great year. As a program we assisted over 29,000 clients (and we continue to get contact forms in everyday) and hosted over 1,200 outreach and media events. As a group, we helped Nebraskans save over \$17,000,000.

Because Medicare is so confusing, having a resource that provides completely free and unbiased assistance is priceless. Nebraska's Medicare beneficiaries are very fortunate to have such dedicated individuals working for them.

Thank you again, I truly appreciate everything you have done for our program.

Sincerely,

Alicia Jones Nebraska SHIIP Director



DEPARTMENT OF INSURANCE



February 20, 2019 Pete Ricketts.



Dear Bill,

I would like to thank you for your hard work and dedication to the Nebraska SHIIP program in 2018. Your efforts made a big impact on your community. Between June and December, 2018 you assisted 49 clients, helping them save \$27,435.

Overall, the Nebraska SHIIP had a great year. As a program we assisted over 29,000 clients (and we continue to get contact forms in everyday) and hosted over 1,200 outreach and media events. As a group, we helped Nebraskans save over \$17,000,000.

Because Medicare is so confusing, having a resource that provides completely free and unbiased assistance is priceless. Nebraska's Medicare beneficiaries are very fortunate to have such dedicated individuals working for them.

Thank you again, I truly appreciate everything you have done for our program.

Sincerely,

Alicia Jones Nebraska SHIIP Director

## Volunteer Letters Sent for Grant Year

Grant Year 2018							
Volunteer Name: Barbara Caron Lincoln Region CSR Number	Data for June 2018 – March 2019 Entered as of 4/30/19						
Address on file: 7100 Holmes Park Road Lincoln, NE 68506	Part D Savings: \$185,143 Other Savings: \$0 Total Savings: \$185,143						
Email on file: bcaron3@gmail.com	Total Client Contacts: 388						
Phone on file: 402-540-7819	Total Time Spent: 11,655 minutes						
Stars Reporting Tool  Use this website to report your SHIIP related client contacts and outreach data.  https://smpship.acl.gov  Username:							
Medicare Supplement Compare Tool  Use this website to run Medicare Supplement quotes for our clients.  https://www.insurancetoolsportal.com/nedoi/auth/signin  Username: lincoln@login.com  Password: csg2019							
SHIPTA Center  Use this website to take your initial volunteer training and access trainings on specific topics.  https://www.shiptacenter.org/  Username:							
Other:							
Username:	Password:						

### Grant Year 2018 Volunteer Name: Data for June 2018 - March 2019 Entered as of 4/30/19 Bill Beard Lincoln Region CSR Number: Address on file: Part D Savings: \$27,789 1100 N 69th St Other Savings: \$0 Lincoln, NE 68505 Total Savings: \$27,789 Email on file: Total Client Contacts: 53 wbeard1946@gmail.com Phone on file: Total Time Spent: 1,495 minutes 402-325-9009 Stars Reporting Tool Use this website to report your SHIIP related client contacts and outreach data. https://smpship.acl.gov Username:\_\_\_\_\_ Password: \_\_\_\_\_ Volunteer Portal Use this website to access SHIIP resources like the Counselor Manual, PowerPoint presentations, forms, past Webinar recordings and many other resources. https://nebraska.csod.com Username: wbeard1946@gmail.com Password: \_\_\_\_\_ Medicare Supplement Compare Tool Use this website to run Medicare Supplement guotes for our clients. https://www.insurancetoolsportal.com/nedoi/auth/signin Username: lincoln@login.com Password: csg2019 Use this website to take your initial volunteer training and access trainings on specific topics. https://www.shiptacenter.org/ Username;\_\_\_\_\_\_ Password: \_\_\_\_\_\_ Other: Username:\_\_\_\_\_ Password: \_\_\_\_\_

# DO YOU COMPARE?

# Medicare Part D Open Enrollment October 15 - December 7



Nebraskans save over \$14 MILLION
by comparing Part D plans.

Call 1-800-234-7119

to schedule your Part D comparison.